



**8th International Forum on
“Social Security Frontier Issues”**

**Opportunities and Challenges:
The Social Welfare System in the Digital Age**



上海工程技术大学
Shanghai University of Engineering Science



**HALMSTAD
UNIVERSITY**

8th International Forum on “Social Security Frontier Issues”

The forum on frontier issues of social security was launched in 2010 at Shanghai University of Engineering Science and hosted by Shanghai University of Engineering Science and Shanghai Social Security Research Center. Since 2010, the forum has been organized annually with different themes covering both Chinese characteristics and international perspectives. Focus has been on social security systems and issues like sustainable development, integration and perfection and equitabilities.

All the previous forums have taken place in Shanghai and in close collaboration with the Shanghai Postgraduate Academic Forum. For the first time the forum is organized in collaboration between Halmstad University and Shanghai University of Engineering Science and hosted in Sweden at Halmstad University.

In December 2016, colleagues from Shanghai University of Engineering Science, visit Halmstad University for the first planning meeting about a joint conference in 2017. During the meetings, the conference was decided to take place in October 2017 with the theme “Opportunities and Challenges: The Social Welfare System in the Digital Age”.

Key note speakers were invited from USA and Canada as well as China and Sweden. During two days, participants will meet and address issues of how the digitalization is creating both opportunities but also challenges for the welfare and social security systems. These issues will be addressed from an international perspective with highlights and examples from different countries. Since the forum is hosted in Sweden, a special emphasis will be on opportunities and challenges in the Nordic countries.

Agenda

Friday, October 13

09.00-09.20 Opening Ceremony

Beartling Hall, Visionen, Halmstad University
Conference Hosts: Yuqi Shen and Maria Weaver
Welcoming remarks
Vice-President Anders Nelson, Halmstad University
Professor Menghua Qui, Shanghai University of Engineering Science

09.20-10.00 Keynote Speakers:

- Professor Jianming Zhang, SUES: Research on the Community Intelligent Care Service System of Megacities in China
- Professor Thomas Wan, UCF: Research Opportunities and Challenges in Health and Welfare System Transition: Evidence-based Approaches

10.00-10.30 Coffee Break

10.30-11.30 Keynote Speakers:

- Associate Professor Jeanette Robertson, TRU: Canadian Human Rights Tribunal to Address Discrimination of First Nations Children: Employing Social Media to Mobilize Advocacy and Activism
- Associate Professor Helena Sandberg, HU: Digital Turn – Not Necessarily a Turn in Health Development
- Professor Hong Mi, ZU: Multi-factor Analysis on Internet Activities and Social Insurances Choice of Rural Migrant Workers – Based on Four Cities for Hangzhou, Xi'an, Yantai and Jinan

11.30-13.30 Luncheon

13.30-14.15 Keynote Speakers:

- Associate Professor Staffan Karlsson, HU: Promotion of Health with Digital Learning for Older Persons with Dementia and Their Cohabitee at Home
- Associate Professor Åsa Thelander and Dr Cecilia Cassinger, LU: Using Social Media to Create Employee Engagement at a Public Hospital in Sweden

14.15-14.45 Coffee Break

14.45-15.30

- Dr Mo Liu, SUES: A Confucian Perspective on Migration
- Professor Kristina Ziegert, HU: Exploring New Digital Ways to Healthy Aging

15.30-16.00 Photography:

Conference and Anniversary Participants

16.00-18.00 Celebration of 10 years of collaboration SUES-HU (separate program)

Saturday, October 14

09.30-10.15 Paper Presentations:

- Professor Kai Yu: The Optimization and Upgrade of Care Service Eco-industrial Chain under the Internet+Background
- Dr. Juan Luo: Research on Intelligent Health Public Service System
- Professor Menghua Qiu: The Development of Chinese Elder's Social Participation in the Era of the Internet

10.15-11.00 Coffee Break and Poster Presentation

- Master students from Master Programme in Nordic Welfare

11.00-12.00 Paper presentations

- Professor Bin Hu: Research on the Internet and Home Care Service System in Shanghai
- Ms. Peijun Wang: Research on the Connection between the Internet of Things and Home Care
- Dr. Jie Li: The Development and Application of Wisdom Medical in the Background of Digital Divide
- Dr Chen Li: Spatial Difference Pattern of Rural Settlement - An Empirical Analysis of Data from Provinces in China

12.00-13.30 Luncheon and Poster Presentation

- Master students from Master Programme in Nordic Welfare

13.30-14.30 Panel Discussions:

Opportunities and Challenges in the Digital Age

14.30-15.00 Closing Ceremony

15.00-16.00 Visit to Health Lab, HU

Keynote Speakers



Jianming Zhang

Professor, School of Social Sciences, Shanghai University of Science Engineering

Professor Zhang is the academic leader of public administration and the academic leader of social security. He is also the deputy director of Shanghai Research Centre for Social Security Issues and the deputy director of the Research Base of Governmental Decision Support. Moreover, he is in charge of Research Centre for the Public Management of Modern Cities. His research mainly focuses on public administration and social security. He has obtained a project sponsored by the National Social Science Fund of China, a project of Humanities and Social Sciences sponsored by Ministry of Education in China, and twenty-six decision-making and consulting research projects.



Thomas Wan

Professor University of Central Florida, USA

Dr. Thomas T. H. Wan is a professor of public affairs, health management and informatics, and medical education at University of Central Florida. He is an Associate Dean for Research for the College of Health and Public Affairs. He has taught at Cornell, Maryland, and Virginia Commonwealth University. His research expertise includes health-care informatics, health systems analysis, long-term care, population health management, and health services research. He is an editor of special issues of the International Journal of Public Policy and is an active board member of eight journals. He has published more than 200 articles and book chapters and 14 books. He has served on a variety of NIH study sections for twenty years. In addition, he has

served on the Scientific Review Panel of the National Health Research Institutes in Taiwan for more than a decade. His engagement in health services management research and consultation has helped the development of formal MHA graduate programs in Kazakhstan, Czech Republic, and Taiwan. He has completed a major NIH research grant on assessing Accountable Care Act on rural health disparities and outcomes, a research grant to assess effects of modifiers on hospital readmissions for ambulatory care sensitive conditions from the Florida Hospital Creation Health Research Center, and a research grant from the Pabst Foundation for evaluating a pilot study on use of the artistic toolkit for reducing care-giving burden and improving health-related quality of life for caregivers of Alzheimer and related disorders. His most recent book, entitled "Population Health Management for Poly Chronic Conditions: Evidence-Based Research Approaches," published by Springer in November 2017.

Jeanette Robertson

Associate Professor Thompson Rivers University, Canada



Dr. Jeanette Robertson is a former Associate Professor and Chair of the School of Social Work and Human Service at Thompson Rivers University, in Kamloops, British Columbia, Canada.

She currently teaches at the Nicola Valley Institute of Technology in Vancouver, BC. Dr. Robertson's research interests include scholarship devoted to the exploration of leadership and knowledge integration within field education (internships, practicum, field placements) related to professional identity formation; educational leadership within higher education; and decolonizing education, settler responses to the truth and reconciliation recommendations; inclusion of students with disabilities in education; spirituality and healthcare; and immigrant settlement experiences in smaller and rural cities. Her social work practice experience has largely been within the aging, disability and healthcare field, and extends to roles of community educator, social work practitioner, program coordinator, Community Liv-

ing BC Council member, and rehabilitation worker in both the voluntary and governmental sector in British Columbia and Alberta.



Helena Sandberg

**Associate Professor
School of Health and
Welfare,
Halmstad University,
Sweden**

Associate professor in Media and Communication Studies, is a researcher at the School of Health and Welfare Halmstad University, and senior lecturer at the Department of Communication and Media, Lund University, Sweden. She is the group leader of CAI@LU (Children, Advertising and Internet at Lund University) investigating children's exposure to and understanding of online advertising. She has extensive expertise in media and health, and the role media play in people's health development. She has investigated topics related to health and illness in various media; e.g. donor campaigns, HIV preventive work, news coverage of obesity, online reporting of the swine flu, food advertising, blogs and parental magazines. In 2015-2016 she was the research leader of a cross-disciplinary theme on ehealth (eHealth: for better for worse in sickness and in health), including more than 30 senior and junior researchers from five faculties as well as external stakeholders, at the Puffendorf institute in Lund. In 2009, Sandberg was a Visiting Scholar at the Department of Health, Behavior and Society, Bloomberg School of Public Health, Johns Hopkins University, USA. She is a frequently hired expert by national health, food and consumer agencies and a member of several boards and funding bodies, e.g The Swedish-American Fulbright Commission, and The Foundation for Baltic and East European Studies.

Hong Mi

**Professor
Zhejiang University, China**



Professor, School of Public Affairs (SPA) of Zhejiang University, Department of Social Security and Risk Management, Institute for Population and Development Studies of Zhejiang University, Executive Director Base for System Simulation Co-organized by Ministry of Human Resource and Social Security Bureau of China, Chinese Academy of Labor Security Sciences and College of Public Administration of Zhejiang University, Director Center for Non-Traditional Security & Peaceful Development Studies (NTS-PD) of Zhejiang University, Executive Deputy Director Adviser in Social Security, Demography and Non-traditional Security Management. Hong Mi's main research interests are systematic model and technology of sustainable development of population, resource, environment and economy, data mining analysis technology geographical information network analysis technology, model-recognition and intelligence system method and technology of historical analysis of population.



Staffan Karlsson

**Associate Professor,
PhD in Medical Science,
School of Health and
Welfare,
Halmstad University,
Sweden**

Staffan Karlsson is associate professor in Geriatric Nursing and a member of Centre of Research on Welfare, Health and Sport, School of Health and Welfare, Halmstad University. He obtained his PhD in 2008 through the dissertation “Older people’s public health care and social services. Functional ability, health complaints, agreement in needs assessment and care satisfaction”. Staffan Karlsson’s research concerns the care and service for older people with dementia, and their next of kin. The present focus of research is digital interventions for older people at home.



Cecilia Cassinger

**Dr, PhD in Marketing
Department of Strategic
Communication,
Lunds University,
Sweden**

Prior to joining the Department of Strategic Communication in 2013, she worked as a lecturer at Essex Business School, University of Essex. Cecilia Cassinger’s doctoral thesis *Retailing retold: Unfolding international retail image construction in everyday practice* (2010) looked at the construction of retail image from an audience perspective in China and Sweden using a storytelling approach. The thesis introduces spatial storytelling as a method to capture how images of places are created in the tension between consumption practice and marketing strategy. Cecilia Cassinger’s research interests lie in the field of marketing communications. She is particularly interested in how everyday life is strategically organised by marketing communication practices, and the tensions that arise when economic interest and lived experience coalesce. More recently, she has explored the blurred boundaries of economic interest and everyday life through issues of personal

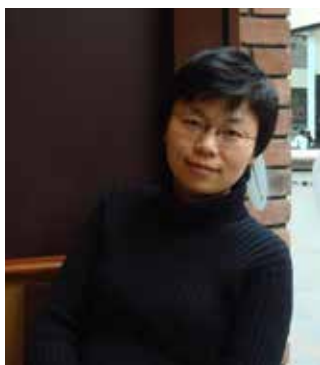
branding and marketized forms of self-realisation in relation to working conditions in late modern society. She is currently involved in several research projects about tensions between corporate control and consumer autonomy at co-creation platforms, and between city branding and citizenship.

Åsa Thelander

**Associate Professor
Department of Strategic
Communication,
Lunds University,
Sweden**



In 2002, Åsa Thelander completed her PhD at Lund University in Media and Communication Studies. She has served as Head of the former Department of Communication studies 2008-2011 and been programme coordinator for the Bachelor programme in Strategic communication. From 2003 until 2008 she was a Senior Lecturer at the Department of Service Management. During the same period, she was programme coordinator for Retail Studies and Tourism Studies in the Service Management Programme. Åsa Thelander was appointed excellent teaching practitioner (ETP) by the Faculty of Social Science in 2013. Åsa Thelander’s academic and research interest are focused on the relationship between consumers and organizations. In her dissertation, she studied the role of advertising for consumers’ expectations on, experience of and memory from a charter trip. Since then, she has been involved in a cross disciplinary and international research project on consumers’ relation to an international retail brand. She has also been involved in projects focused on crisis communication. A recent research project consists of analysis of communication strategies for involving consumers in the brand. Other research areas of great interest are the role of visual communication, visual strategies and visual methods.



Mo Liu

**Dr, PhD in Philosophy
of Science,
School of Social Sci-
ences
Shanghai University of
Engineering Science,
China**

Dr. Mo LIU received a master's degree in philosophy from the University of Edinburgh and a doctorate degree in philosophy of science from the University of Bristol. Her research mainly focuses on general philosophy of science, epistemology, and science policy. She is also interested in Chinese philosophy. She has chaired and participated in ten academic and decision-making and consulting research projects.



Kristina Ziegert

**Professor
School of Health and
Welfare,
Halmstad University,
Sweden**

Kristina Ziegert is professor in nursing and a member of Centre of Research on Welfare, Health and Sport, School of Health and Welfare, Halmstad University. She is also Guest Professor at University of Skövde. Kristina Ziegert is working with Health and Healthcare, and her main research interests are how families' health can be maintained in everyday life and how health can be changed for families in the event of chronic illness or disability, Innovation health care system and development clinical competences in nursing.

Forum Moderators



Yuqi Shen (Aaron)

Graduate student in Social Security at the School of Management of Studies, Shanghai University of Engineering Science.

Dual Master's Programme student in Nordic Welfare at the School of Health and Welfare, Halmstad University.

Special interest: Comparative Study on the Happiness Index of Chinese Elderly and Swedish Elderly, Personal Technology in Elderly Care, Nordic Perspective of Elderly Care, Elderly Wearable Technology.



Maria Weaver

Maria Weaver is a graduate student at Halmstad University studying Nordic Welfare. She lived in Washington, DC for the past decade, studying at American University and working for non-profit

organizations. She has a strong interest in Nordic Welfare policy with a focus on healthcare.

Tips

- The venue will be arranged in Visionen, Halmstad University. The opening ceremony and the keynotes and paper presentations will be held in Beartling-salen.
- Official participants of the conference, please bring along the delegate card or guest card.
- During the meeting and discussion, please set the phone to vibration or mute state.
- If you need to be in contact with the organizing committee, please contact any person in the contact group.
- Conference webpage: www.hh.se/ssfi

Past Forum Time and Theme

The 1st Session Nov 19, 2010

Theme: China's Social Security System for Sustainable Development

The 2nd Session Dec 10-11, 2011

Theme: The Construction of Social Insurance System with Chinese Characteristics

The 3rd Session July 07-08, 2012

Theme: Reform and Development of China's Social Security System

The 4th Session Sep 21-22, 2013

Theme: Integration and Perfection of China's Social Security System

The 5th Session Sep 20-21, 2014

Theme: Building a More Equitable and Sustainable Social Security System

The 6th Session Sep 19-20, 2015

Theme: Urban and Rural Development in China's Social Security System

The 7th Session Oct 22-23, 2016

Theme: innovations and Sharing: Building a More Equitable and Sustainable Social Security System

The 8th Session Oct 13-14, 2017

Theme: Opportunities and Challenges: The Social Welfare System in the Digital Age

Overall Coordination

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