



**CVHI/ Research School “Entrepreneurship and Health”**

## **Open Seminar**

**“Entrepreneurship, Health, and Innovation”**

**November 20<sup>th</sup>, 2012**

**9.00-12.15**

**Haldasalen**

*Part 1: Halmstad University Research Relevant to Entrepreneurship, Health, and Innovation*

*Chair: Prof. Natalia Stambulova*

9.00 – **Prof. Natalia Stambulova**, Research School leader – Opening and greetings to the guests

9.05–9.20 – **Dr., Ass. Prof. Nicholas Wickström (EIS)** – Information Technology Research Relevant to Entrepreneurship, Health, and Innovation

9.20–9.35 – **Dr., Ass. Prof. Arne Söderbom (CIEL)** – Knowledge Entrepreneurship and Enterprise Research Relevant to Entrepreneurship, Health, and Innovation

9.35– 9.50 – **Prof. Gunnar Johansson (HOS)** Health and Lifestyle Research Relevant to Entrepreneurship, Health, and Innovation

9.50–10.00 – Questions and comments from the audience.

*Part 2: PhD Projects Relevant to Entrepreneurship, Health, and Innovation (Poster presentations)*

10.00–11.00 (Recreation area in front of Haldasalen in parallel with a coffee break)

**Dr. Anita Pinheiro Sant’Anna (EIS):** A Symbolic Approach to Gait Analysis Using Inertial Sensors

**Wagner Ourique De Moraes (EIS):** A Database-Centric System Architecture to Support Aware and Supportive Intelligent Environments.

**Jens Lundström (EIS):** Complementing the Nightly Care Services for Elderly by Technology - Monitoring and Exploring Behavioral Patterns.

**Anders Billström (CIEL):** External Entrepreneurs Networking and Resource Acquisition in Early Stages of University Spin-offs.

**Marie H el ene Laurell (CIEL)** International New Ventures in the Medical Technology Sector - The Process of Gaining International Market Acceptance through Actors, Resources, and Activities

**Alina Franck (CVHI):** An Innovative Approach in Studying Athletes' Transition from Junior to Senior Sports.

**Elenita Forsberg (CVHI):** VP-based final examination -a model to reach advanced level standards for the degree of Pediatric Nursing in Sweden.

**Andreas Ivarsson (CVHI):** Psychological predictors of sport injuries among soccer players.

**Jeanette K allstrand-Eriksson (CVHI):** Perceived vision-related quality of life and risk of falling among community living elderly people.

**Ulrika Tranaeus (CVHI):** How Entrepreneurs within Applied Psychology Can Promote Health in an Innovative Way: Implementation of an Injury Preventive Intervention among Floorball Players in Sweden.

**Karin Weman (CVHI):** The Role of Psychological Need Satisfaction and Self-Determined Motivation for Physical Activity and Self-Esteem.

*Part 3: Guests' Presentations and Round Table Discussion on Entrepreneurship, Health, and Innovation*

*Chair: Professor Bertil Svensson*

11.00–11.15 – **Bertil Allard (H orsam, Chairman):** Where are future business opportunities in medical technology?

11.15–11.30 – **Dr. H akan Wernersson (ArjoHuntleigh, R&D Director, Equipment & Slings):** Five golden rules for R&D in a public international medical technology company.

11.30–11.45 – (To be announced later).

11.45–12.15 – Round Table Discussion moderated by **Prof. Bertil Svensson** with invited guests including:

Bertil Allard, H ORSAM, Chairman

Ann-Mari Bartholdsson, REGION HALLAND, department chief

Johan Birkfeldt, ARJOHUNTLEIGH, Commercial & Business Development Director

Håkan Wernersson, ARJOHUNTLEIGH, R&D Director, Equipment & Slings  
Patrik Gavelin, COLOPLAST, Chief Innovation Partnership Manager  
Ragnar Ågren, COMFORT AUDIO, Chairman  
Patrick Byhmer, REDSENSE MEDICAL, CEO  
David Johansson, TAPPA