Open Seminar

"Entrepreneurship, Health, and Innovation"

November 20th, 2012
9.00-12.15
Haldasalen

Part 1: Halmstad University Research Relevant to Entrepreneurship, Health, and Innovation
Chair: Prof. Natalia Stambulova

9.00  Prof. Natalia Stambulova, Research School leader – Opening and greetings to the guests

9.05–9.20  Dr., Ass. Prof. Nicholas Wickström – (EIS) – Information Technology Research Relevant to Entrepreneurship, Health, and Innovation

9.20–9.35  Dr., Ass. Prof. Arne Söderbom (CIEL)  Knowledge Entrepreneurship and Enterprise Research Relevant to Entrepreneurship, Health, and Innovation

9.35– 9.50  Prof. Gunnar Johansson (HOS)  Health and Lifestyle Research Relevant to Entrepreneurship, Health, and Innovation

9.50–10.00  Questions and comments from the audience.
Part 2: PhD Projects Relevant to Entrepreneurship, Health, and Innovation (Poster presentations)

10.00–11.00  (Recreation area in front of Haldasalen in parallel with a coffee break)

Dr. Anita Pinheiro Sant’Anna (EIS): A Symbolic Approach to Gait Analysis Using Inertial Sensors

Wagner Ourique De Morais (EIS): A Database-Centric System Architecture to Support Aware and Supportive Intelligent Environments.

Jens Lundström (EIS): Complementing the Nightly Care Services for Elderly by Technology – Monitoring and Exploring Behavioral Patterns.


Marie Héléne Laurell (CIEL): International New Ventures in the Medical Technology Sector - The Process of Gaining International Market Acceptance through Actors, Resources, and Activities

Alina Franck (CVHI): An Innovative Approach in Studying Athletes’ Transition from Junior to Senior Sports.

Elenita Forsberg (CVHI): VP-based final examination – a model to reach advanced level standards for the degree of Pediatric Nursing in Sweden.

Andreas Ivarsson (CVHI): Psychological predictors of sport injuries among soccer players.

Jeanette Källstrand-Eriksson (CVHI): Perceived vision-related quality of life and risk of falling among community living elderly people.


Karin Weman (CVHI): The Role of Psychological Need Satisfaction and Self-Determined Motivation for Physical Activity and Self-Esteem.
Part 3: Guests’ Presentations and Round Table Discussion on Entrepreneurship, Health, and Innovation
Chair: Professor Bertil Svensson

11.00–11.15 Bertil Allard (Hörsam, Chairman): Where are future business opportunities in medical technology?

11.15–11.30 Dr. Håkan Wernersson (ArjoHuntleigh, R&D Director, Equipment & Slings): Five golden rules for R&D in a public international medical technology company.

11.30–11.45 (To be announced later).

11.45–12.15 Round Table Discussion moderated by Prof. Bertil Svensson with invited guests including:
- Bertil Allard, HÖRSAM, Chairman
- Ann-Mari Bartholdsson, REGION HALLAND, department chief
- Johan Birkfeldt, ARJOHUNTLEIGH, Commercial & Business Development Director
- Håkan Wernersson, ARJOHUNTLEIGH, R&D Director, Equipment & Slings
- Patrik Gavelin, COLOPLAST, Chief Innovation Partnership Manager
- Ragnar Ågren, COMFORT AUDIO, Chairman
- Patrick Byhmer, REDSENSE MEDICAL, CEO
- David Johansson, TAPPA