

CVHI/ Research School “Entrepreneurship and Health”

## Open Seminar

# ”Entrepreneurship, Health, and Innovation”

November 20th, 2012

9.00-12.15

Haldasalen

*Part 1: Halmstad University Research Relevant to Entrepreneurship, Health, and Innovation*

*Chair: Prof. Natalia Stambulova*

- 9.00            **Prof. Natalia Stambulova**, Research School leader – Opening and greetings to the guests
- 9.05–9.20     **Dr., Ass. Prof. Nicholas Wickström –(EIS)** –  
Information Technology Research Relevant to Entrepreneurship, Health, and Innovation
- 9.20–9.35     **Dr., Ass. Prof. Arne Söderbom (CIEL)**  
Knowledge Entrepreneurship and Enterprise  
Research Relevant to Entrepreneurship, Health, and Innovation
- 9.35– 9.50    **Prof. Gunnar Johansson (HOS)**  
Health and Lifestyle Research Relevant to Entrepreneurship, Health, and Innovation
- 9.50–10.00   Questions and comments from the audience.

*Part 2: PhD Projects Relevant to Entrepreneurship, Health, and Innovation (Poster presentations)*

10.00–11.00 (Recreation area in front of Haldasalen in parallel with a coffee break)

**Dr. Anita Pinheiro Sant'Anna (EIS):** A Symbolic Approach to Gait Analysis Using Inertial Sensors

**Wagner Ourique De Morais (EIS):** A Database-Centric System Architecture to Support Aware and Supportive Intelligent Environments.

**Jens Lundström (EIS):** Complementing the Nightly Care Services for Elderly by Technology – Monitoring and Exploring Behavioral Patterns.

**Anders Billström (CIEL):** External Entrepreneurs Networking and Resource Acquisition in Early Stages of University Spin-offs.

**Marie Héléne Laurell (CIEL):** International New Ventures in the Medical Technology Sector - The Process of Gaining International Market Acceptance through Actors, Resources, and Activities

**Alina Franck (CVHI):** An Innovative Approach in Studying Athletes' Transition from Junior to Senior Sports.

**Elenita Forsberg (CVHI):** VP-based final examination – a model to reach advanced level standards for the degree of Pediatric Nursing in Sweden.

**Andreas Ivarsson (CVHI):** Psychological predictors of sport injuries among soccer players.

**Jeanette Källstrand-Eriksson (CVHI):** Perceived vision-related quality of life and risk of falling among community living elderly people.

**Ulrika Tranaeus (CVHI):** How Entrepreneurs within Applied Psychology Can Promote Health in an Innovative Way: Implementation of an Injury Preventive Intervention among Floorball Players in Sweden.

**Karin Weman (CVHI):** The Role of Psychological Need Satisfaction and Self-Determined Motivation for Physical Activity and Self-Esteem.

*Part 3: Guests' Presentations and Round Table Discussion on Entrepreneurship, Health, and Innovation*  
*Chair: Professor Bertil Svensson*

- 11.00–11.15 **Bertil Allard (Hörsam, Chairman):** Where are future business opportunities in medical technology?
- 11.15–11.30 **Dr. Håkan Wernersson (ArjoHuntleigh, R&D Director, Equipment & Slings):**  
Five golden rules for R&D in a public international medical technology company.
- 11.30–11.45 (To be announced later).
- 11.45–12.15 Round Table Discussion moderated by **Prof. Bertil Svensson** with invited guests including:
- Bertil Allard, HÖRSAM, Chairman
  - Ann-Mari Bartholdsson, REGION HALLAND, department chief
  - Johan Birkfeldt, ARJOHUNTLEIGH, Commercial & Business Development Director
  - Håkan Wernersson, ARJOHUNTLEIGH, R&D Director, Equipment & Slings
  - Patrik Gavelin, COLOPLAST, Chief Innovation Partnership Manager
  - Ragnar Ågren, COMFORT AUDIO, Chairman
  - Patrick Byhmer, REDSENSE MEDICAL, CEO
  - David Johansson, TAPPA