

Digital Service Innovation

A Research Theme within Research for Innovation
– the overarching strategic research programme at Halmstad University, with support from The Knowledge Foundation

Background and Motivation

Digitalization has profound implications for society and challenges the way that services are designed and used. Especially, there is a need for knowledge about the design of services with respect to new forms of stakeholder involvement in innovation processes, digital service logics and architectures, innovation ecosystems and value network governance.

Purpose and Long-term Goals

The goal is to innovate digital services through research and development of knowledge about innovation processes, co-creation, user innovation, value networks and eco-systems.

Research Areas and Methods

The research utilizes user oriented design methods such as prototyping and action oriented studies that develop and test new digital services and application concepts in realistic user settings.

Currently the research focuses on service innovation in media, health innovation, transport, and the public sector.

Status and Development Plans

The theme continually develops as a complete academic environment with a new PhD education in Informatics and a planned international master in Digital Service Innovation. Bachelor programs include Research Placement in research projects as well as Industry Placement and Design Studios based on our research and in collaboration with partner companies.



Key Strategic Partners

Aftonbladet, Expressen, Stampen Local Media, New York Times, Free2Move, Carema, Copenhagen LivingLab, Phoniro, Volvo Group, Riksrevisionen, Halmstad kommun, Kungsbacka kommun

Key Funding Sources

KK-stiftelsen, Vinnova, Forte, NordForsk

Contact Information

magnus.bergquist@hh.se

maria.akesson@hh.se