Lean Innovation – Agricultural Business Development

A project in Research for Innovation
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Partners:
Consultants and advisors from LRF Konsult, Hushållningssällskapet, VÄXA Sverige and TOBO Solution, and entrepreneurs in the agricultural sector

Background
The need for knowledge in leadership, organization and innovative thinking that exist in primary production throughout the value chain from the farm to the final consumer.

Purpose and Research Questions
The purpose is to explore and understand how self-leadership and lean innovation can facilitate and shape business model innovation in the agricultural sector.

• What types of business model innovations can be identified in the agricultural sector?
• What is the role of Self-leadership in overcoming lock-into “old” business logic and how can it be used in the process of business model innovation?
• How has the process of lean innovation in the agricultural sector been implemented and in what ways has this implementation facilitated and shaped business model innovation?

Results so far
• A conceptual model for Business Model Innovation in the agricultural sector
• A conceptual model for the development of advanced education: GAIN Green Agricultural Innovation

Publications

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