

**14-15 October 2015, Halmstad University**

**International SCACA symposium: ETHNOGRAPHY AND ITS AUDIENCES**

Locale: The Halda room, in the building “Visionen”

#### PRESENTATION OF SPEAKERS

*In alphabetic order*

**Elisenda Ardévol** is Associate Professor in Social Anthropology at the Department of Arts and Humanities, at the Universitat Oberta de Catalunya and director of mediacions Digital Culture Research Group at the Internet Interdisciplinary Institute in Barcelona. She has been Visiting Scholar at the Visual Anthropology Centre of the University of Southern California and EU Centre Visiting Fellow at the Digital Ethnography Centre at the RMIT, Melbourne. Her current research focuses on design, creativity and collaborative practices in digital technologies. Her publications include *Researching Media through Practices* (editor 2009) and (in Spanish) *Key debates* (2014); *A Gaze's Quest* (2006) and *Representation and Audiovisual Culture in Contemporary Societies* (2004).

**Karin Becker** is Professor Emerita of Media Studies at Stockholm University. Her research centers on visual media forms and practices, and she has studied global media events as mediated through public space. Recent texts include ‘Celebrating with the celebrities: television in public space during two royal weddings,’ *Celebrity Studies*, 6:1, 6-22(2015, with Andreas Widholm); ‘Veneration and Wonder: The politics of making art in an Oaxacan village’ *Journal of Aesthetics and Culture*, 6: 2014 (with Geska Brecevic); ‘Gestures of Seeing: Amateur photographers in the news,’ *Journalism – Theory, Practice & Criticism* (2013) and ‘Zegache stories/Relatos de Zegache’ (2013). Becker is coordinator of the Nordic Network of Digital Visuality, and editor of the network’s forthcoming volume, ‘Visual Frictions,’ *Journal of Aesthetics and Culture* (fall 2015).

**Martin Berg** is senior lecturer in sociology and researcher at the Swedish centre for applied and social analysis (SCACA) at Halmstad University, Sweden. His research is mainly directed towards the mediatization of the body and everyday life, netnography, and the social dynamics involved in research collaborations between industry and academia.

**Magnus Bergquist** is professor in Informatics at Halmstad University and senior researcher at University of Gothenburg. He is also associate professor in ethnology. His research addresses open source and open innovations, social media and sociocultural aspects of IT use and is published in e.g. *Information Systems Journal*, *Journal of Information*

Technology, Research Policy, and International Journal of Innovation Management and Computers and Education.

**Emma Börjesson** is a project coordinator at Health Technology Centre at Halmstad University. She has extensive experience to identify, initiate and manage product development projects in health technology and to coordinate projects with different actors as researchers, healthcare staff and companies involved. She is currently involved in a research project which combines gender theory and norm critical design within the framework of gender equality work and work for change.

**Brendon Clark** is the studio director and a senior researcher at Interactive Institute Stockholm. He completed his PhD exploring the emerging field of design anthropology developing a framework for organizational negotiations at the front end of design research projects. His research interests lie at the intersection of anthropology, design, business & innovation and Participatory Design. He focuses on collaboration frameworks for involving multiple stakeholders in project initiatives and the implications for knowledge generation and knowledge transfer in praxis settings.

**Pelle Ehn**, is professor at the School of Arts and Communication, Malmö University, Sweden. He has for more than four decades been involved in the research field of participatory design and in bridging design and information technology. Research projects include DEMOS from the seventies on information technology and work place democracy, UTOPIA from the eighties on user participation and skill based design, ATELIER from the last decade on architecture and technology for creative environments, and during the last years Malmö Living Labs, on open design environments for social innovation. His, often collaborative, publications include *Computers and Democracy* (1987), *Work-Oriented Design of Computer Artifacts* (1988), *Manifesto for a Digital Bauhaus* (1998), and as one of the voices of *A.Telier Design Things* (2011). Later publications include *Agonistic participatory design (CoDesign)*, *Design Matters in Participatory Design* (International handbook on Participatory Design), *Design Things versus Design Thinking* (Design Issues), *Utopian Design* (Design and Anthropology), *What is the object of design (CHI)* and *Making Futures* (2014).

**Vaike Fors** is senior lecturer in pedagogy and researcher at the Swedish centre for applied and social analysis (SCACA) at Halmstad University, Sweden. Her area of expertise lies in the fields of digital, visual and sensory ethnography, with a focus on pedagogical implications of everyday media practices. Currently, she is involved in an international research project dealing with the social implications of digital body monitoring and life logging technologies. She is also part of an emerging project on processes of automation in collaboration with industry partners.

**Wendy Gunn** is Associate Professor of Design Anthropology, SDU Design Research, Mads Clausen Institute, University of Southern Denmark. Her current research interests include: social and material relations of making and building and practices of future making. Recent publications include *Design and Anthropology*, Ashgate 2012, with Jared Donovan and *Design Anthropology: Theory and Practice*, Bloomsbury 2013, with Ton Otto and Rachel Charlotte Smith.

**Lotten Gustafsson Reinius** is a researcher and curator, Associate professor of Ethnology and, since 2014, director of Museum of Ethnography in Stockholm. Her scholarly profile

focuses on expressive culture, media materiality and popular imaginations. Recent research projects have dealt with issues of globalization and the history of collections and exhibitions of ethnography. Curatorial work includes permanent exhibitions such as 'The Storage at Museum of Ethnography' and travelling exhibitions such as 'Traces of Congo and Fetish Modernity'.

**Katarzyna Herd** is a PhD candidate in Ethnology at Lund University within the Swedish National Graduate School of History. Her research project concentrates on constructing and performing history in a context of Swedish club football.

**Heather Horst** is Director, Research Partnerships in the College of Design and Social Context at RMIT University interested in digital media, technology and other forms of material culture. Her books examining these themes include 'The Cell Phone, Hanging Out, Messing Around and Geeking Out', 'Digital Anthropology' and 'Digital Ethnography'.

**Samantha Hyler** is a PhD Candidate at Lund University. She has a bachelor's degree in anthropology and a master's in applied cultural analysis. Her research explores the ways in which planners envision socially sustainable futures for cities.

**Anna Isaksson** is senior lecturer in sociology and researcher at the Swedish centre for applied and social analysis (SCACA) at Halmstad University, Sweden. Her current research focuses on the potential of combining gender theory and norm critical design within the framework of gender equality work and work for change. Recent research projects have also dealt with equality projects funded by EU and social and technical innovations in elderly care from a norm critical perspective.

**Debora Lanzeni** is Researcher at the IN3 (Internet Interdisciplinary Institute) at the Universitat Oberta de Catalunya and member of mediaccions Digital Culture Research Group. Her current research focuses upon understanding how digital technology and its processes of creation, imagination and production are being made in the context of Urban Labs. Her publications include "Digital visualities and materialities: paths for an anthropological walk" (2014); "Technology and visions of the future: imagination in the process of digital creation from an ethnographic approach" (2014) and "Materiality and experience in the Smart Future-Present of urban design" in Pink, Ardévol and Lanzeni, 'Digital Materiality: Anthropology and Design' (forthcoming).

**Annette Markham** (PhD, Communication, Purdue University 1998) is Associate Professor of Information Studies at Aarhus University and Affiliate Professor of Digital Ethics at the Loyola University-Chicago School of Communication. Her research focuses primarily on innovative qualitative methodologies for studying digitally saturated social contexts; ethics of social research and interaction design.

**Christopher Martin** is a PhD candidate in Ethnology in a joint position between Lund University and Halmstad University within the Swedish Center for Applied Cultural Analysis. His research focus is presently on how individuals experience driving and possible implications this could have on the introduction of autonomous drive vehicles.

**Tom O'Dell** is Professor in Ethnology at Lund University. He is also visiting professor at the Swedish Centre for Applied Cultural Analysis at Halmstad University. His main research areas are culture and economy, mobility and transnational cultural processes. He is also

working with studies of applied methodologies and how concepts and methods travel between business, art and academia.

**Sarah Pink** is Professor of Design and Media Ethnography at RMIT University, Australia, where she is Director of the Digital Ethnography Research Centre. She is also Visiting Professor at the Swedish Centre for Applied Cultural Analysis at Halmstad University, and Visiting Professor across the Schools of Civil and Building Engineering and Design at Loughborough University, UK. She is Guest Professor at the Free University, Berlin. Her in press and recent books include *Digital Ethnography: principles and practice* (co-authored), *Screen Ecologies: art, media and climate change in the Asia Pacific* (co-authored), *Media, Anthropology and Public Engagement* (co-edited), *Doing Sensory Ethnography* (2015) and *Un/Certainty* (co-authored, 2015). Her non-book publications include the *Energy and Digital Living* web site (2014), and the documentary film *Laundry Lives* (co-Directed, 2015).

**Yolande Strengers** is a Senior Researcher and holds an Australian Research Council (ARC) Discovery Early Career Researcher Award investigating how home automation technologies are being incorporated into household practices. She is co-leader of the Beyond Behaviour Change Research Program at RMIT University's Centre for Urban Research, and author of *Smart Energy Technologies in Everyday Life* (Palgrave Macmillan 2013).

**Mark Vacher** is an Associate Professor at the SAXO Institute, University of Copenhagen, specializing in housing issues and urban anthropology. His work is inspired by phenomenological theories on time and space and by post-structuralist theories on consumption. He has conducted fieldwork in a variety of urban settings in Europe and North Africa

**Soile Veijola** is Professor of Cultural Studies of Tourism at the University of Lapland in Rovaniemi, Finland. Her background is in sociology and feminist theories. She has worked on ethical epistemologies of tourism studies, social production of knowledge, gender and embodiment, tourism as work, and the design of academic theses.

**Robert Willim** is cultural analyst & artist, Associate professor of Ethnology. His research deals with themes like digital culture, imagination and materiality, and his artworks are positioned close to his practices as a cultural analyst. Several of the works are about experiences of place and they often emanate from research questions.