



CVHI
Research School
“Entrepreneurship and Health”

2nd Open Seminar

“Entrepreneurship, Health, and Innovation”



November 12th, 2013
9.00-15.00
Faculty Club/Lounge
Trade Center, 21st floor



Programme, November 12, 2013

- 9.00–10.00 Part 1: Halmstad University Knowledge Foundation (KK) Projects Relevant to Entrepreneurship, Health, and Innovation**
Chair: Prof. Natalia Stambulova
- 9.00 – Welcome**
Prof. Natalia Stambulova, Research School leader
- 9.03 – Opening and greetings to the participants and guests**
Prof. Mikael Alexandersson, Vice Chancellor
- 9.15–9.30** Wagner Ourique De Morais (Halmstad University, CERES): A Way to Personalize In-Home Healthcare and Assisted Living. Project partners: KK profiles CERES/CAISR, Health Technology Centre Halland.
- 9.30–9.45** Dr. Marita Blomkvist (Halmstad University, CIEL): Financial Reporting and Innovation: The Influence of Auditors' Information on Manager's Decision-Making in Small Innovative Firms. The Project partners: Halmstad University, PwC Halmstad, EY Halmstad/Umeå and Varbergs Revisionsbyrå.
- 9.45–10.00** James Parker and Sofia Grönberg Whitmore (Halmstad University, CVHI/Scandinavian School of Golf): Successful, Injury-Free Golf. The project partners: Halmstad University, Scandinavian School of Golf, Volkswagen Golf Arena and In Motion Intelligence.
- 10.00–10.15** Coffee break
- 10.15–11.15 Part 2: Guests' Presentations**
Chair: Prof. Bertil Svensson
- 10.15–10.35** Mats Dörning (Comfort Audio, CEO): International Expansion through Finding the Right People.
- 10.35–10.55** Anne-Christine Hertz (Health Technology Centre, Chair): A Healthy Example of Entrepreneurial Cooperation between Research, End Users, and Business.
- 10.55–11.15** Stefan Bergman (Research and Development Centre Spenshult, Research Director): Collaboration Leads to Success in Research Entrepreneurship.
- Part 3: PhD and Post-Doc Projects at Halmstad University Relevant to Entrepreneurship, Health, and Innovation (Poster presentations)**
Chair: Prof. Urban Johnson
- 11.15–11.30** Brief Overview of the Poster Session - all the poster presenters.
- 11.30–12.30** (Faculty Lounge) Participants' Communication near Posters (soft drinks are served).
- Poster Presenters and Topics:**
Jessica Arvidsson (CVHI, PhD student): From Special School to Special Work? Young Adults from Upper Secondary Schools for Pupils with Intellectual Disability and the Transition to Work.

Anders Billström (CIEL, PhD student): External Entrepreneurs Human Capital and Networking in Early Stages of University Spin-Offs.

Wagner Ourique De Morais (EIS, PhD student): A Database-Centric Infrastructure for In-Home Healthcare.

Alina Franck (CVHI, PhD student): Halmstad Longitude: A Quantitative Exploration of Swedish Athletes' Pathways through the Junior-to-Senior Transition.

Carina Göransson (CVHI, PhD student): "Healthmeter" – Rate Your Health and Feel so Much Better: An Interactive Personalized Monitoring System for Older People to Increase Participatory Self-Care and Alerting Health Care Professionals.

Andreas Ivarsson (CVHI, PhD student): Psychological Predictors of Sport Injuries.

Linus Jonsson (CVHI, PhD student): Health Promotion in Swedish Junior High Schools.

Karin Weman Josefsson (CVHI, PhD student): Digital Innovations and Self-Determined Exercise Motivation.

Siddhartha Khandelwal (EIS, PhD student): Human Motion Analysis Using Wearable Sensors.

Siddhartha Khandelwal (EIS, PhD student): Out-of-Lab Analysis of Long-Term Correlation of Gait.

Marie Héléne Laurell (CIEL, PhD student): Who Will Pay for Medical Technology Innovations? Different Reimbursement Routes across Countries.

Dr. Margareta Pejner (CVHI): The Bright Side of Life – Supporting Health in Municipal Elderly Care.

Ulrika Tranaeus (CVHI, PhD student): Sports Injuries from a Health Economic Perspective.

Dr. Kristina Ziegert (CVHI): Opportunities with Integrated Cancer Blog- a Swedish Pilot Project on Cancer Rehabilitation Process.

12.30–13.30 Lunch (Spiro, 2nd floor)

13.30–14.50 Part 4: Round Table Discussion on Entrepreneurship, Health, and Innovation
Moderator: Dr., Associate Professor Nicholas Wickström

External guests' panel:

Bertil Allard, BESTIC AB, Chairman

Ann-Mari Bartholdsson, REGION HALLAND, Department Chair

Stefan Bergman, RESEARCH & DEVELOPMENT CENTRE SPENSHULT, Research Director

Erik Blomberg, ELEIKO, CEO

Mats Dörning, COMFORT AUDIO, CEO

Anne-Christine Hertz, HEALTH TECHNOLOGY CENTRE, Chair

Question to the panel: Please, tell us a success story about fruitful collaboration between industry and university in regard to health innovation; a real one or an imagined one.

Further discussion questions will be suggested by the moderator.

14.50–15.00 Conclusive remarks and closing