

# Halmstad Research School in Entrepreneurship - Health

## Doctoral course in “Health, lifestyle and entrepreneurship”

The aim of the course is to introduce the students to the topics of innovation and entrepreneurship in the areas of health-technology and well-being. The course will give a basic understanding of the principles behind A) innovation and entrepreneurship, B) The psychology of exercise and health prevention, and C) Digital Healthcare.

In Part A of the course ‘Innovation and Entrepreneurship’, the focus is on how economic growth and change are driven by innovations and different forms of entrepreneurship as means of appropriating returns from innovations. Part B will give the students an introduction to the principles behind the psychology of exercise and health prevention. This includes a holistic view on innovative and health related issues in social and health sciences. Part C aims to give a view of how information and communication technology can be used in health and healthcare settings – sometimes referred to as digital health. The main focus is on what type of products and services can be expected in the future and how they will affect different stakeholders.

Each of the three parts (A, B and C) will include two seminars/lectures. The preliminary Schedule includes:

	<b>Time</b>	<b>Theme</b>	<b>Details</b>	
January 21 2009	13-17	Introduction	13-14 Intro 14-15 presentations 15-17 Intro to parts A, B and C	ÅLD et al PhD students
February 24	13-17	Part A1	13-14 Seminar 14-16 Lecture 16-17 Assignments	PhD students ÅLD
March 24	13-17	Part B1	13-14 Seminar 14-16 Lecture 16-17 Assignments	PhD students UJ/CH
April 28	13-17	Part C2	13-14 Seminar 14-16 Lecture 16-17 Assignments	PhD students NW/BS
May 26	13-17	Part A2	13-14 Seminar 14-16 Lecture 16-17 Assignments	PhD students ÅLD
September 8	13-17	Part B2	13-14 Seminar 14-16 Lecture 16-17 Assignments	PhD students UJ/CH
October 6	13-17	Part C2	13-14 Seminar 14-16 Lecture 16-17 Assignments	PhD students NW/BS
November 3	13-17	Part A-C	Final seminar, part I (presentation & examination)	All
December 1	13-17	Part A-C	Final seminar, part I (presentation & examination)	All