
The International Workshop is arranged by the Media IT research group at Halmstad University on April 10th 2008.

The workshop aims at bringing researchers and media companies together to discuss the ongoing trend of community generated content.

Read more about the event on media-it.hh.se

International Workshop on Community Generated Content

Halmstad University April 10, 2008

PROGRAM

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|-------------|---|
| 09.00-09.10 | Welcome – Carina Ihlström Eriksson |
| 09.10-10.10 | "Newspaper Next: the race for the local markets and serving everyone and every business"
Rudy Raymaekers and Karel Vranken |
| 10.10-10.30 | <i>Coffee and mingle</i> |
| 10.30-11.00 | "Impressions from the U.S." – Maria Åkesson |
| 11.00-11.30 | "Customer Acceptance of Mobile Location Based Services"
Cathy Lindner |
| 11.30-12.00 | "Stampen believes in interactive meeting points"
Gunnar Springfeldt |
| 12.00-13.00 | <i>Lunch</i> |
| 13.00-14.45 | Workshop on Community Generated Content
Jesper Svensson and Carina Ihlström Eriksson |
| 14.45-15.00 | <i>Coffee and mingle</i> |
| 15.00 | Round up and conclusions
Carina Ihlström Eriksson |



Media IT
Högskolan i Halmstad

