



BÄSTA LIVSPLATSEN

Region Halland



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Ann-Mari Bartholdsson

Regional development – Region Halland

Workfields

- Health care and public health
- Infrastructure (planning, public transport)
- Culture
- Supporting industry
- 4 Schools
- Health Care and Sustainable economic growth

Challenges

Identify and exploit innovations

Approach the new growth markets

Strengthen the destination – Halland

Extend skills, strengthen education and knowledge

Contribute to the creation of attractive living environments

Communications, broadband, infrastructure

Region Halland

- Catalyst between actors
- Cooperation as a consistent theme
- Create fruitful meetings and projects that make companies and regions better able to grow by themselves.
- Provide networks, information and measurements.
- Cooperation can accelerate developments and help to create sustainable growth in the longer term.

General Challenges

Social sustainability

Health

Integration

Demographics

Economic sustainability

Ecological sustainability

OECD Innovation strategy

Not every OECD region can be the next Silicon Valley, but all regions can improve their capacity to adapt knowledge for their region's innovation needs

Five interrelated priorities for action - OECD

The Innovation Strategy is built around five priorities :

- Empowering people to innovate
- Unleashing innovation in firms
- Creating and applying knowledge
- Applying innovation to address global and social challenges
- Improving the governance of policies for innovation

Reserchers and innovation

- What do I want?
- What do someone else need?
- How can I make "them" understand that I can help?
 - Create Win Win
- How can I spread my research to people who need to know?
- **Think like an entrepreneur**