

Adventures in Innovation

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'Innovation' means many things to many people. In the construction sector a wide range of organisations and individuals are constantly contributing to innovative process and innovative products. Sometimes this is a very positive experience, although sometimes things do not quite go to plan and the innovation fails. The purpose of this lecture is to provide a few insights into innovation in construction by way of some good 'adventures' in innovation. These adventures – both in process and in product - are taken from the author's experience as an architect and academic. Focusing on the process and the product makes it possible to shed some light on the social side of innovation. The underlying theme is people – how we react to new ideas, adopt new ways of doing things, specify and use new products, etc. Reflecting on these experiences provides some ideas and opportunities for further adventures in innovation in my new role at Halmstad University.