

DT8045 (AI for Executives, HT 2024, Ortsoberoende, 13307)

Number of possible respondents: 100

Answers: 19

Response rate: 19,00 %

Study pace: 17 %

Examiner's course analysis

Based on the course evaluation result - which are the strengths of the course?

Engaging and valuable content: The final project was noted as both enjoyable and educational.

Comprehensive overview: The course offered a broad and interesting introduction to the AI field.

Expert instruction: Students appreciated the instructor's expertise and clear articulation of complex topics.

Relevant literature: The curated reading materials were well-received, though some wished for library access.

Practical examples: Seminars provided relevant, real-world AI applications.

Current and informative: The course was up-to-date and offered fresh insights into AI and machine learning.

Interactive elements: Quizzes and tasks supported learning effectively.

Flexibility: Recorded lectures allowed for better work-life-study balance.

Comprehensive coverage: The course fulfilled its outlined objectives and delivered adequate information.

Based on the course evaluation result - which are the weaknesses of the course?

The feedback outlines several areas for improvement in its structure, content, and delivery to better meet the learning objectives and target audience needs.

Comments about the collaboration with the course ambassadors

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Conclusion and suggestions for course development or already made decisions

Enhance the integration of course literature with lectures and exams.

Adding examples from small or mid-sized businesses.

Include more organizational aspects of AI adoption and practical model-related issues.

Give a second option for the final assignment to allow participants to choose their topic of interest.

Clarify expectations regarding access to company data for assignments, accommodating diverse situations.

Enhance interaction between students and instructors, including discussions during or after lessons.

Share slides before lectures to allow students to prepare and formulate questions.

Clarify whether literature is mandatory to avoid unnecessary costs (although it was available in Blackboard).

Other comments

The reference "Artificial Intelligence: A Modern Approach" is for further reading for those who want to do deeper into the topic and it is optional.

Gender

	Number of responses	Distribution (%)
Female	11	58%
Male	8	42%
Do not want to define	0	0%
Total	19	100%

I am overall satisfied with the course.

	Number of responses	Distribution (%)	Index (%) I am overall satisfied with the course	61
0 = I definitely do not agree	0	0%		
1	3	16%		
2	4	21%		
3	4	21%		
4	5	26%		
5 = I definitely agree	3	16%		
No opinion	0	0%		
Total	19	100%		

How much time have you spent on the course in relation to the course's study pace?

	Number of responses	Distribution (%)
Less time than the course study pace	2	11%
Corresponding to the course study pace	17	89%
More time than the course study pace	0	0%
Total	19	100%

The design of the course (teaching methods, literature, pedagogy, etc.) has been well adjusted to help me achieve the learning outcomes in the syllabus.

	Number of responses	Distribution (%)	Index (%)
0 = I definitely do not agree	1	5%	The design of the course (teaching methods, literature, pedagogy, etc.) has been well adjusted to help me achieve the learning outcomes in the syllabus. 53
1	5	26%	
2	2	11%	
3	5	26%	
4	4	21%	
5 = I definitely agree	2	11%	
No opinion	0	0%	
Total	19	100%	

During the course examinations, I have had the opportunity to show that I have achieved the learning outcomes in the syllabus.

	Number of responses	Distribution (%)	Index (%) During the course examinations, I have had the opportunity to show that I have achieved the learning outcomes in the syllabus.	
0 = I definitely do not agree	1	5%		
1	2	11%		
2	1	5%		
3	6	32%		
4	4	21%		
5 = I definitely agree	4	21%		
No opinion	1	5%		
Total	19	100%		64

I have experienced the social study environment as good during the course.

	Number of responses	Distribution (%)	Index (%) I have experienced the social study environment as good during the course.	
0 = I definitely do not agree	1	5%		
1	2	11%		
2	1	5%		
3	4	21%		
4	4	21%		
5 = I definitely agree	3	16%		
No opinion	4	21%		
Total	19	100%		63

Course satisfaction index

Satisfaction index % (summary of all statements)	60
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