

IN8027 (Concurrent Product and Business Development II, HT 2024, Halmstad, H0421, X0421)

Number of possible respondents: 34

Answers: 9

Response rate: 26,47 %

Study pace: 50 %

Examiner's course analysis

Based on the course evaluation result - which are the strengths of the course?

Thank you for your time when filling in the course evaluation. The response rate was slightly over 26% which is lower compared to last year. It is difficult to draw any reliable insights given the response rate to the evaluation based on the fact that not all have expressed their opinion. You have, however, pointed out that you liked the tools and workshops, applying innovative techniques, the project itself as well as the oral exam as a boost of confidence. However, while some of you have liked the tools and the workshops, others point out that reducing the number of workshops is needed.

Based on the course evaluation result - which are the weaknesses of the course?

Your suggestion for improvements was related mostly to having deadlines for submitting a draft of the course project, offering more flexibility to choose the focus of the project, creating smaller groups for the reading circles to ensure that everyone participates actively. I will consider those suggestions next year and see how we could work a bit differently around those aspects. You also recommend focusing more on explaining what the goal of the course is. Some of you ask for an online examination, something that is not feasible for a campus course.

Comments about the collaboration with the course ambassadors

The collaboration with the course ambassadors worked smoothly, and a good constructive dialogue was established. The same strengths and weaknesses as the course evaluation were brought up with the conclusion that the course structure and content are good, but there is a need of some small adjustments when it comes to the reading circles as well as the information provided before the oral exam. The strengths lifted were related to workshops and the Polestar case in focus as well as the created feeling that each week was bringing new insights that contribute to learning which was also facilitated by involving other actors (national and international) in some of the sessions. In some sessions, such as HighFive, one could really observe the progress and improvement over time.

Conclusion and suggestions for course development or already made decisions

Overall, you are satisfied with the course. However, you have given some suggestions for improving it organizationally.

Other comments

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Gender

	Number of responses	Distribution (%)
Female	4	44%
Male	5	56%
Do not want to define	0	0%
Total	9	100%

I am overall satisfied with the course.

	Number of responses	Distribution (%)	Index (%) I am overall satisfied with the course	72
0 = I definitely do not agree	0	0%		
1	0	0%		
2	2	22%		
3	2	22%		
4	1	11%		
5 = I definitely agree	3	33%		
No opinion	1	11%		
Total	9	100%		

How much time have you spent on the course in relation to the course's study pace?

	Number of responses	Distribution (%)
Less time than the course study pace	0	0%
Corresponding to the course study pace	8	89%
More time than the course study pace	1	11%
Total	9	100%

The design of the course (teaching methods, literature, pedagogy, etc.) has been well adjusted to help me achieve the learning outcomes in the syllabus.

	Number of responses	Distribution (%)	Index (%) The design of the course (teaching methods, literature, pedagogy, etc.) has been well adjusted to help me achieve the learning outcomes in the syllabus.	73
0 = I definitely do not agree	0	0%		
1	0	0%		
2	2	22%		
3	2	22%		
4	2	22%		
5 = I definitely agree	3	33%		
No opinion	0	0%		
Total	9	100%		

During the course examinations, I have had the opportunity to show that I have achieved the learning outcomes in the syllabus.

	Number of responses	Distribution (%)	Index (%) During the course examinations, I have had the opportunity to show that I have achieved the learning outcomes in the syllabus.	
0 = I definitely do not agree	0	0%		
1	0	0%		
2	2	22%		
3	1	11%		
4	2	22%		
5 = I definitely agree	3	33%		
No opinion	1	11%		
Total	9	100%		75

I have experienced the social study environment as good during the course.

	Number of responses	Distribution (%)	Index (%) I have experienced the social study environment as good during the course.	
0 = I definitely do not agree	0	0%		
1	0	0%		
2	0	0%		
3	1	11%		
4	2	22%		
5 = I definitely agree	5	56%		
No opinion	1	11%		
Total	9	100%		90

Course satisfaction index

Satisfaction index % (summary of all statements)	78
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What would you have done differently if you were in my shoes as a teacher for this course?

What are you most proud of when it comes to the activities and your work in the course?

From 1 to 3, rank each of the guest lectures/workshops in the course?

Grecia Romero

Grecia Romero	Number of responses	Distribution (%)
So so	0	0%
Okay	0	0%
Very good	3	100%
Total	3	100%

Wiem Cherni on AI integration

Wiem Cherni on AI integration	Number of responses	Distribution (%)
So so	0	0%
Okay	0	0%
Very good	0	0%
Total	0	0%

Cecilia Björkén-Nyberg, Character-led performative Futures workshop

Cecilia Björkén-Nyberg, Character-led performative Futures workshop	Number of responses	Distribution (%)
So so	0	0%
Okay	1	50%
Very good	1	50%
Total	2	100%

Eric Fath-Kolmes, Sustainability performance, Future-Fit

Eric Fath-Kolmes, Sustainability performance, Future-Fit	Number of responses	Distribution (%)
So so	0	0%
Okay	1	50%
Very good	1	50%
Total	2	100%

Gabriella Hildebrand & colleagues, HighFive

Gabriella Hildebrand & colleagues, HighFive	Number of responses	Distribution (%)
So so	1	17%
Okay	2	33%
Very good	3	50%
Total	6	100%

Panel discussion (Hélène's course)

Panel discussion (Hélène's course)	Number of responses	Distribution (%)
So so	1	50%
Okay	1	50%
Very good	0	0%
Total	2	100%

	Number of responses	Distribution (%)
So so	1	100%
Okay	0	0%
Very good	0	0%
Total	1	100%

From 1 to 3, rank each tool and activity that we have used in the course.

Reading circles

Reading circles	Number of responses	Distribution (%)
So so	1	100%
Okay	0	0%
Very good	0	0%
Total	1	100%

Guest lectures/workshops

Guest lectures /workshops	Number of responses	Distribution (%)
So so	0	0%
Okay	2	50%
Very good	2	50%
Total	4	100%

Workshops

Workshops	Number of responses	Distribution (%)
So so	0	0%
Okay	1	50%
Very good	1	50%
Total	2	100%

Final presentation

Final presentation	Number of responses	Distribution (%)
So so	2	40%
Okay	1	20%
Very good	2	40%
Total	5	100%

Anything else you want to share?