

DT8045 (AI for Executives, VT 2025, Ortsoberoende, 23307)

Number of possible respondents: 71

Answers: 18

Response rate: 25,35 %

Study pace: 17 %

Examiner's course analysis

Based on the course evaluation result - which are the strengths of the course?

Good content and structure of the course
Support for both live and offline learning via recorded lectures
The teachers' subject knowledge
Quizzes

Based on the course evaluation result - which are the weaknesses of the course?

Course Content

- The course was more focused on AI models and technical details rather than business applications, which was not aligned with the expectations of executives.
- The course did not facilitate engagement or knowledge-sharing between participants, which was a missed opportunity for networking.
- Practical case studies and examples would have made concepts clearer and better supported the final exam.

Evaluation

- The final assignment was challenging due to its reliance on personal/business experiences, which was not fair to all students. A standardized case study would be a better approach.
- The final exam was too complex and demanding for a 2.5-credit course, with difficulty on par with a 7.5-credit course.

Scheduling

- Late announcements of session schedules made it difficult for busy professionals to plan.

Comments about the collaboration with the course ambassadors

N/A

Conclusion and suggestions for course development or already made decisions

Regarding the technical depth of the course, this was an intentional focus. While many AI courses for executives emphasize business aspects, our goal was to equip executives with a foundational technical understanding of AI. This knowledge helps them communicate more effectively with AI teams and vendors.

Regarding assessment, only two participants raised concerns about the format, while the majority, including past participants found it satisfactory.

The schedule will be provided in advance; however, there may be technical limitations, as Blackboard only becomes accessible shortly before the official course start date.

Other comments

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I am overall satisfied with the course.

	Number of responses	Distribution (%)	Index (%) I am overall satisfied with the course	71
0 = I definitely do not agree	0	0%		
1	2	11%		
2	1	6%		
3	4	22%		
4	7	39%		
5 = I definitely agree	4	22%		
No opinion	0	0%		
Total	18	100%		

How much time have you spent on the course in relation to the course's study pace?

	Number of responses	Distribution (%)
Less time than the course study pace	7	39%
Corresponding to the course study pace	9	50%
More time than the course study pace	2	11%
Total	18	100%

The design of the course (teaching methods, literature, pedagogy, etc.) has been well adjusted to help me achieve the learning outcomes in the syllabus.

	Number of responses	Distribution (%)	Index (%)	
0 = I definitely do not agree	0	0%	The design of the course (teaching methods, literature, pedagogy, etc.) has been well adjusted to help me achieve the learning outcomes in the syllabus.	68
1	1	6%		
2	4	22%		
3	3	17%		
4	5	28%		
5 = I definitely agree	4	22%		
No opinion	1	6%		
Total	18	100%		

During the course examinations, I have had the opportunity to show that I have achieved the learning outcomes in the syllabus.

	Number of responses	Distribution (%)	Index (%)	
0 = I definitely do not agree	0	0%	During the course examinations, I have had the opportunity to show that I have achieved the learning outcomes in the syllabus.	77
1	0	0%		
2	1	6%		
3	5	28%		
4	4	22%		
5 = I definitely agree	5	28%		
No opinion	3	17%		
Total	18	100%		

I have experienced the social study environment as good during the course.

	Number of responses	Distribution (%)	Index (%) I have experienced the social study environment as good during the course.	
0 = I definitely do not agree	0	0%		
1	1	6%		
2	2	11%		
3	5	28%		
4	2	11%		
5 = I definitely agree	3	17%		
No opinion	5	28%		
Total	18	100%		66

Course satisfaction index

Satisfaction index % (summary of all statements)	71
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