

IE2017 (Business Development for Data Scientists, VT 2025, Halmstad, E0414, V0414)

Number of possible respondents: 21

Answers: 9

Response rate: 42,86 %

Study pace: 50 %

Examiner's course analysis

Based on the course evaluation result - which are the strengths of the course?

Students appreciated the helpful and knowledgeable teacher, interactive discussions, and clear presentations. They valued the practical orientation, with concepts connected to real-world business contexts. The course was described as inspiring, generating useful ideas for projects and career development.

Based on the course evaluation result - which are the weaknesses of the course?

Some students found certain lectures less engaging, with a desire for more real-world examples and stronger links between literature and assignments. Feedback also suggested clearer instructions and examples for the final presentation and hand-ins

Comments about the collaboration with the course ambassadors

No course ambassadors were recruited, but students had opportunities to express their views during lectures and discussions. The interactive format allowed them to influence the direction of sessions and receive responses to their questions and preferences.

Conclusion and suggestions for course development or already made decisions

Overall satisfaction was good (index 84%), though the course design index was somewhat lower (64%), indicating room for development. To strengthen the course, clearer guidance on assignments and presentations, more practical case examples, and closer integration of literature with tasks could be introduced.

Other comments

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I am overall satisfied with the course.

	Number of responses	Distribution (%)	Index (%) I am overall satisfied with the course	84
0 = I definitely do not agree	0	0%		
1	0	0%		
2	0	0%		
3	2	22%		
4	3	33%		
5 = I definitely agree	4	44%		
No opinion	0	0%		
Total	9	100%		

How much time have you spent on the course in relation to the course's study pace?

	Number of responses	Distribution (%)
Less time than the course study pace	2	22%
Corresponding to the course study pace	7	78%
More time than the course study pace	0	0%
Total	9	100%

The design of the course (teaching methods, literature, pedagogy, etc.) has been well adjusted to help me achieve the learning outcomes in the syllabus.

	Number of responses	Distribution (%)	Index (%) The design of the course (teaching methods, literature, pedagogy, etc.) has been well adjusted to help me achieve the learning outcomes in the syllabus.	
0 = I definitely do not agree	1	11%	64	
1	1	11%		
2	0	0%		
3	2	22%		
4	3	33%		
5 = I definitely agree	2	22%		
No opinion	0	0%		
Total	9	100%		

During the course examinations, I have had the opportunity to show that I have achieved the learning outcomes in the syllabus.

	Number of responses	Distribution (%)	Index (%) During the course examinations, I have had the opportunity to show that I have achieved the learning outcomes in the syllabus.	
0 = I definitely do not agree	0	0%	91	
1	0	0%		
2	0	0%		
3	1	11%		
4	2	22%		
5 = I definitely agree	6	67%		
No opinion	0	0%		
Total	9	100%		

I have experienced the social study environment as good during the course.

	Number of responses	Distribution (%)	Index (%) I have experienced the social study environment as good during the course.	
0 = I definitely do not agree	1	11%	88	
1	0	0%		
2	0	0%		
3	0	0%		
4	0	0%		
5 = I definitely agree	7	78%		
No opinion	1	11%		
Total	9	100%		

Course satisfaction index

Satisfaction index % (summary of all statements)	82
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