

IN8027 (Concurrent Product and Business Development II, HT 2022, Halmstad, H0421, X0421)

Number of possible respondents: 16

Answers: 7

Response rate: 43,75 %

Study pace: 50 %

Examiner's course analysis

Based on the course evaluation result - which are the strengths of the course?

Thank you for your time when filling in the course evaluation. The response rate was slightly over 43%.

It is difficult to draw any reliable insights given the response rate to the evaluation. You have, however, pointed out that you liked the business development tools, the focus on sustainability, the interaction, external guests, and the reading circles.

Based on the course evaluation result - which are the weaknesses of the course?

However, while some of you have liked the tools and the workshops, others point out that a clearer framing would be needed.

When it comes to the course project, some of you thought that there were too many sessions booked and that the FBC was difficult to utilize.

Comments about the collaboration with the course ambassadors

The collaboration with the course ambassadors worked smoothly, and a good constructive dialogue was established. The same strengths and weaknesses as the course evaluation were brought up. In addition to that, aspects such as even workload throughout the course were discussed.

Conclusion and suggestions for course development or already made decisions

Your suggestion for improvements was related mostly to better framing of each activity, more opportunities for ideation, and better alignment of the learning progression with other preceding courses. I will consider those suggestions the next year and see how we could work a bit differently around those aspects.

Other comments

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Gender

	Number of responses	Distribution (%)
Female	5	71%
Male	2	29%
Do not want to define	0	0%
Total	7	100%

I am overall satisfied with the course.

	Number of responses	Distribution (%)	Index (%) I am overall satisfied with the course	73
0 = I definitely do not agree	0	0%		
1	1	14%		
2	0	0%		
3	0	0%		
4	4	57%		
5 = I definitely agree	1	14%		
No opinion	1	14%		
Total	7	100%		

How much time have you spent on the course in relation to the course's study pace?

	Number of responses	Distribution (%)
Less time than the course study pace	1	14%
Corresponding to the course study pace	4	57%
More time than the course study pace	2	29%
Total	7	100%

The design of the course (teaching methods, literature, pedagogy, etc.) has been well adjusted to help me achieve the learning outcomes in the syllabus.

	Number of responses	Distribution (%)
0 = I definitely do not agree	0	0%
1	1	14%
2	0	0%
3	0	0%
4	5	71%
5 = I definitely agree	1	14%
No opinion	0	0%
Total	7	100%

Index (%) The design of the course (teaching methods, literature, pedagogy, etc.) has been well adjusted to help me achieve the learning outcomes in the syllabus.

74

During the course examinations, I have had the opportunity to show that I have achieved the learning outcomes in the syllabus.

	Number of responses	Distribution (%)
0 = I definitely do not agree	0	0%
1	1	14%
2	1	14%
3	0	0%
4	1	14%
5 = I definitely agree	3	43%
No opinion	1	14%
Total	7	100%

Index (%) During the course examinations, I have had the opportunity to show that I have achieved the learning outcomes in the syllabus.

73

I have experienced the social study environment as good during the course.

	Number of responses	Distribution (%)	Index (%) I have experienced the social study environment as good during the course.	
0 = I definitely do not agree	0	0%		
1	0	0%		
2	1	14%		
3	1	14%		
4	2	29%		
5 = I definitely agree	3	43%		
No opinion	0	0%		
Total	7	100%		80

Course satisfaction index

Satisfaction index % (summary of all statements)	75
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In what way did you find the focus of the CASE and the FBC useful/not useful and why?

Describe your role and contribution in the student group? What could you have done yourself to contribute better to the course?

What digital tools did you find useful and why? Are there any other digital tools that would be useful during the work with the course project?