

IE2018 (Implementation of Artificial Intelligence for Business Development, HT 2023, Halmstad, H0422)

Number of possible respondents: 8

Answers: 3

Response rate: 37,50 %

Study pace: 50 %

Examiner's course analysis

Based on the course evaluation result - which are the strengths of the course?

We made the course as practical as possible with guest speaker events that students appreciated a lot. The course was successful to the degree that many new students in the second year of the Applied AI program took this module against other elective modules available to them.

Based on the course evaluation result - which are the weaknesses of the course?

Coordination between different lecturers who run different courses was mentioned by the students as an area to improve in the future to avoid clashes in the timetable.

Comments about the collaboration with the course ambassadors

There were only 8 students in the course and I worked with the same group last year. So there is a strong bond and relationship between me and all 8 students in the course. We had lots of open and honest conversations about the course and how it can be developed further and improved.

Conclusion and suggestions for course development or already made decisions

I always collect Tops & Tips during the term in which students anonymously write their feedback and comments. I collected two sets of Tip & Tops for this course and the comments were amazing. All the comments and feedback are available and can be shared with the management. Our Head of department has reviewed the students' remarks and is happy with the outcome.

Other comments

This group were the first intake in the Applied AI program and what we have learnt from this course and the Business for Data Scientists course will help us to develop the course further in the future.

Working with this group since last March has been a privilege of my teaching career. We have been so lucky to have this talented youngster in our program. In both modules (Business for Data Scientists and Implementation of AI for Business) -especially last term – I pushed them to their limit and raised my expectations and gosh they delivered.

I am so proud of them. I am so proud of what we have achieved with this bunch. From a group of first-year students with almost no knowledge or understanding of the business now for their report assignments, they have produced professional business proposals that with a bit of tweaking, fine-tuning and deliberation can turn into a viable AI solution proposal to the businesses.

Gender

	Number of responses	Distribution (%)
Female	0	0%
Male	3	100%
Do not want to define	0	0%
Total	3	100%

I am overall satisfied with the course.

	Number of responses	Distribution (%)	Index (%) I am overall satisfied with the course	40
0 = I definitely do not agree	1	33%		
1	0	0%		
2	0	0%		
3	2	67%		
4	0	0%		
5 = I definitely agree	0	0%		
No opinion	0	0%		
Total	3	100%		

How much time have you spent on the course in relation to the course's study pace?

	Number of responses	Distribution (%)
Less time than the course study pace	2	67%
Corresponding to the course study pace	1	33%
More time than the course study pace	0	0%
Total	3	100%

The design of the course (teaching methods, literature, pedagogy, etc.) has been well adjusted to help me achieve the learning outcomes in the syllabus.

	Number of responses	Distribution (%)	Index (%) The design of the course (teaching methods, literature, pedagogy, etc.) has been well adjusted to help me achieve the learning outcomes in the syllabus.	60
0 = I definitely do not agree	1	33%		
1	0	0%		
2	0	0%		
3	0	0%		
4	1	33%		
5 = I definitely agree	1	33%		
No opinion	0	0%		
Total	3	100%		

During the course examinations, I have had the opportunity to show that I have achieved the learning outcomes in the syllabus.

	Number of responses	Distribution (%)	Index (%) During the course examinations, I have had the opportunity to show that I have achieved the learning outcomes in the syllabus.	
0 = I definitely do not agree	1	33%		
1	0	0%		
2	0	0%		
3	1	33%		
4	1	33%		
5 = I definitely agree	0	0%		
No opinion	0	0%		
Total	3	100%		47

I have experienced the social study environment as good during the course.

	Number of responses	Distribution (%)	Index (%) I have experienced the social study environment as good during the course.	
0 = I definitely do not agree	1	33%		
1	0	0%		
2	0	0%		
3	0	0%		
4	0	0%		
5 = I definitely agree	2	67%		
No opinion	0	0%		
Total	3	100%		67

Course satisfaction index

Satisfaction index % (summary of all statements)	53
--	----

What were the three main highlights of the course for you?

Do you think other students in the program who have not had this course are at a disadvantage or advantage compared to you? Why?

How do you describe your experience of the Guest Speaker event with the former Head of AI at Stena Line?

How do you describe your experience of the guest speaker event with the co-founder of Distribute Aid?

How do you describe your experience of the Salesforce training event?

What would you take away from this course to your other courses in the future and after your graduation?

What were your learning outcomes of the group project and the presentations?

What were your learning outcomes of the individual report /project?