

## **MX6011 (Innovation for Sustainable Business Development, HT 2023, Halmstad, H0525, X0525)**

Number of possible respondents: 21

Answers: 13

Response rate: 61,90 %

Study pace: 50 %

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### **Examiner's course analysis**

#### **Based on the course evaluation result - which are the strengths of the course?**

- Good course literature
- Lectures and guest lectures
- The questions in and format of the written exam (multiple choice)
- Follow-up discussions on Blackboard
- Good social study environment

#### **Based on the course evaluation result - which are the weaknesses of the course?**

- The student-oriented course arrangement i.e. flipped classroom was found challenging
- Too many assignments
- Guest lectures came too late in course

#### **Comments about the collaboration with the course ambassadors**

Not been able to recruit student ambassadors

#### **Conclusion and suggestions for course development or already made decisions**

- Try to plan for the guest lectures to be held earlier in the course
- Look over the course arrangement and the different assignments of the course

#### **Other comments**

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## Gender

|                       | Number of responses | Distribution (%) |
|-----------------------|---------------------|------------------|
| Female                | 12                  | 92%              |
| Male                  | 1                   | 8%               |
| Do not want to define | 0                   | 0%               |
| <b>Total</b>          | <b>13</b>           | <b>100%</b>      |

## I am overall satisfied with the course.

|                               | Number of responses | Distribution (%) | Index (%) I am overall satisfied with the course | 58 |
|-------------------------------|---------------------|------------------|--------------------------------------------------|----|
| 0 = I definitely do not agree | 0                   | 0%               |                                                  |    |
| 1                             | 3                   | 23%              |                                                  |    |
| 2                             | 2                   | 15%              |                                                  |    |
| 3                             | 3                   | 23%              |                                                  |    |
| 4                             | 3                   | 23%              |                                                  |    |
| 5 = I definitely agree        | 2                   | 15%              |                                                  |    |
| No opinion                    | 0                   | 0%               |                                                  |    |
| <b>Total</b>                  | <b>13</b>           | <b>100%</b>      |                                                  |    |

## How much time have you spent on the course in relation to the course's study pace?

|                                        | Number of responses | Distribution (%) |
|----------------------------------------|---------------------|------------------|
| Less time than the course study pace   | 3                   | 23%              |
| Corresponding to the course study pace | 5                   | 38%              |
| More time than the course study pace   | 5                   | 38%              |
| <b>Total</b>                           | <b>13</b>           | <b>100%</b>      |

## The design of the course (teaching methods, literature, pedagogy, etc.) has been well adjusted to help me achieve the learning outcomes in the syllabus.

|                               | Number of responses | Distribution (%) | Index (%) The design of the course (teaching methods, literature, pedagogy, etc.) has been well adjusted to help me achieve the learning outcomes in the syllabus. | 43 |
|-------------------------------|---------------------|------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|
| 0 = I definitely do not agree | 3                   | 23%              |                                                                                                                                                                    |    |
| 1                             | 1                   | 8%               |                                                                                                                                                                    |    |
| 2                             | 3                   | 23%              |                                                                                                                                                                    |    |
| 3                             | 4                   | 31%              |                                                                                                                                                                    |    |
| 4                             | 1                   | 8%               |                                                                                                                                                                    |    |
| 5 = I definitely agree        | 1                   | 8%               |                                                                                                                                                                    |    |
| No opinion                    | 0                   | 0%               |                                                                                                                                                                    |    |
| <b>Total</b>                  | <b>13</b>           | <b>100%</b>      |                                                                                                                                                                    |    |

**During the course examinations, I have had the opportunity to show that I have achieved the learning outcomes in the syllabus.**

|                               | Number of responses | Distribution (%) | Index (%) During the course examinations, I have had the opportunity to show that I have achieved the learning outcomes in the syllabus. |  |
|-------------------------------|---------------------|------------------|------------------------------------------------------------------------------------------------------------------------------------------|--|
| 0 = I definitely do not agree | 1                   | 8%               | 63                                                                                                                                       |  |
| 1                             | 0                   | 0%               |                                                                                                                                          |  |
| 2                             | 1                   | 8%               |                                                                                                                                          |  |
| 3                             | 7                   | 54%              |                                                                                                                                          |  |
| 4                             | 2                   | 15%              |                                                                                                                                          |  |
| 5 = I definitely agree        | 2                   | 15%              |                                                                                                                                          |  |
| No opinion                    | 0                   | 0%               |                                                                                                                                          |  |
| <b>Total</b>                  | <b>13</b>           | <b>100%</b>      |                                                                                                                                          |  |

**I have experienced the social study environment as good during the course.**

|                               | Number of responses | Distribution (%) | Index (%) I have experienced the social study environment as good during the course. |  |
|-------------------------------|---------------------|------------------|--------------------------------------------------------------------------------------|--|
| 0 = I definitely do not agree | 0                   | 0%               | 78                                                                                   |  |
| 1                             | 1                   | 8%               |                                                                                      |  |
| 2                             | 0                   | 0%               |                                                                                      |  |
| 3                             | 4                   | 31%              |                                                                                      |  |
| 4                             | 2                   | 15%              |                                                                                      |  |
| 5 = I definitely agree        | 6                   | 46%              |                                                                                      |  |
| No opinion                    | 0                   | 0%               |                                                                                      |  |
| <b>Total</b>                  | <b>13</b>           | <b>100%</b>      |                                                                                      |  |

## Course satisfaction index

|                                                  |    |
|--------------------------------------------------|----|
| Satisfaction index % (summary of all statements) | 61 |
|--------------------------------------------------|----|

## The guest lectures (Per-Ola, Ghazal, and Emy) have provided relevant practical perspectives on sustainable business development

| The guest lectures (Per-Ola, Ghazal, and Emy) have provided relevant practical perspectives on sustainable business development | Number of responses | Distribution (%) |
|---------------------------------------------------------------------------------------------------------------------------------|---------------------|------------------|
| 0 = I definitely do not agree                                                                                                   | 0                   | 0%               |
| 1                                                                                                                               | 0                   | 0%               |
| 2                                                                                                                               | 0                   | 0%               |
| 3                                                                                                                               | 3                   | 23%              |
| 4                                                                                                                               | 4                   | 31%              |
| 5 = I definitely agree                                                                                                          | 6                   | 46%              |
| <b>Total</b>                                                                                                                    | <b>13</b>           | <b>100%</b>      |

**To give presentations and to prepare discussion topics based on the course literature have been an efficient method to learn about business sustainability**

| <b>To give presentations and to prepare discussion topics based on the course literature have been an efficient method to learn about business sustainability</b> | <b>Number of responses</b> | <b>Distribution (%)</b> |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------|-------------------------|
| 0 = I definitely do not agree                                                                                                                                     | 0                          | 0%                      |
| 1                                                                                                                                                                 | 5                          | 38%                     |
| 2                                                                                                                                                                 | 1                          | 8%                      |
| 3                                                                                                                                                                 | 2                          | 15%                     |
| 4                                                                                                                                                                 | 3                          | 23%                     |
| 5 = I definitely do agree                                                                                                                                         | 2                          | 15%                     |
| <b>Total</b>                                                                                                                                                      | <b>13</b>                  | <b>100%</b>             |

**The discussion forum on Blackboard has provided me with the opportunity to more extensively understand the different topics of the course**

| The discussion forum on Blackboard has provided me with the opportunity to more extensively understand the different topics of the course | Number of responses | Distribution (%) |
|-------------------------------------------------------------------------------------------------------------------------------------------|---------------------|------------------|
| 0 = I definitely do not agree                                                                                                             | 0                   | 0%               |
| 1                                                                                                                                         | 3                   | 23%              |
| 2                                                                                                                                         | 0                   | 0%               |
| 3                                                                                                                                         | 3                   | 23%              |
| 4                                                                                                                                         | 5                   | 38%              |
| 5 = I definitely do agree                                                                                                                 | 2                   | 15%              |
| <b>Total</b>                                                                                                                              | <b>13</b>           | <b>100%</b>      |