

IN8031 (Business Model Innovation, VT 2024, Halmstad, V0410)

Number of possible respondents: 38

Answers: 11

Response rate: 28,95 %

Study pace: 50 %

Examiner's course analysis

Based on the course evaluation result - which are the strengths of the course?

Thank you for taking the time to fill in the central evaluation survey sent from the University and for the constructive comments you provided—approximately 29% of the class filled in the survey. Overall, those who answered the survey took useful tools from the course and enjoyed different workshops and the experience-based learning approach, as well as the well-organized lecture slides and business model innovation theories. You have also appreciated the collaboration with a start-up company.

Based on the course evaluation result - which are the weaknesses of the course?

However, some of you would like to see more examples through lectures and a better balance between the sustainability and commercial aspects related to BM. Some commented that the content is very broad, and you would like to see more streamlining of the content as well as change of some of the examination parts (e.g., adding a quiz). While some enjoyed the case, others would have liked to see other cases instead. Some of you also pointed out that the choice of a live case company negatively influenced your motivation.

Comments about the collaboration with the course ambassadors

We have not implemented the course ambassador model.

Conclusion and suggestions for course development or already made decisions

We are happy that you have identified several aspects where you see the potential for improvement that we will consider for next year's course, such as streamlining the course content, providing more examples as well as providing a balance between sustainability and profit-normative view of business models. We will also look over the examination forms, the organization of the course project work, and the requirements around it.

Other comments

Good luck with your studies and work!

Maya and Deycy

Gender

	Number of responses	Distribution (%)
Female	4	36%
Male	7	64%
Do not want to define	0	0%
Total	11	100%

I am overall satisfied with the course.

	Number of responses	Distribution (%)	Index (%) I am overall satisfied with the course	84
0 = I definitely do not agree	0	0%		
1	1	9%		
2	0	0%		
3	1	9%		
4	2	18%		
5 = I definitely agree	6	55%		
No opinion	1	9%		
Total	11	100%		

How much time have you spent on the course in relation to the course's study pace?

	Number of responses	Distribution (%)
Less time than the course study pace	1	9%
Corresponding to the course study pace	10	91%
More time than the course study pace	0	0%
Total	11	100%

The design of the course (teaching methods, literature, pedagogy, etc.) has been well adjusted to help me achieve the learning outcomes in the syllabus.

	Number of responses	Distribution (%)	Index (%) The design of the course (teaching methods, literature, pedagogy, etc.) has been well adjusted to help me achieve the learning outcomes in the syllabus.	80
0 = I definitely do not agree	1	9%		
1	0	0%		
2	0	0%		
3	2	18%		
4	1	9%		
5 = I definitely agree	6	55%		
No opinion	1	9%		
Total	11	100%		

During the course examinations, I have had the opportunity to show that I have achieved the learning outcomes in the syllabus.

	Number of responses	Distribution (%)	Index (%) During the course examinations, I have had the opportunity to show that I have achieved the learning outcomes in the syllabus.	
0 = I definitely do not agree	1	9%	78	
1	0	0%		
2	0	0%		
3	3	27%		
4	1	9%		
5 = I definitely agree	6	55%		
No opinion	0	0%		
Total	11	100%		

I have experienced the social study environment as good during the course.

	Number of responses	Distribution (%)	Index (%) I have experienced the social study environment as good during the course.	
0 = I definitely do not agree	0	0%	96	
1	0	0%		
2	0	0%		
3	0	0%		
4	2	18%		
5 = I definitely agree	8	73%		
No opinion	1	9%		
Total	11	100%		

Course satisfaction index

Satisfaction index % (summary of all statements)	84
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