



HISS 2019

Health Innovation Summer School

Summer. Sun. Science.

Halmstad, Sweden, August 19-23, 2019

At HISS, doctoral and master students will have the opportunity to discuss health innovations in lectures and creative workshops together with distinguished key note speakers, in-house researchers and pertinent end-users.

This course offers a unique opportunity to be a part of creative and innovative processes that will result in students presenting their health innovation as a final pitch to representatives from business, health organisations, academia and end users. HISS is also a perfect way to extend your personal network and create international contacts.

The summer school corresponds to **5 ECTS** credits on doctoral level.
The formal requirement for participation is a completed BSc degree.

The price for HISS 2019 is:

SEK 1 500 for payments from Swedish authorities.

SEK 1 875 (including VAT 375 SEK) for all other payments.

*HISS 2019 starts at 1 PM on Monday, August 19, and ends at 1 PM on Friday, August 23.
The price includes tuition, welcome reception and closing lunch.*

Last day for registration is **June 10**.

Last day for payment is **June 14**.

Sign up, and stay updated, at: hh.se/hiss



Programme Overview

Dates: August 19-23, 2019

Place: Halmstad University, Sweden

Theme: Health innovation as a process of ideation to implementation in complex healthcare ecosystems

Monday August 19

- Registration 12.30–13.00
- The HISS Opening by Professor Jens Nygren, Programme Director Health Innovation, Halmstad University
- Course information by Dr. Hélène Laurell, Halmstad University
- Student research pitches
- Keynote by Professor James Barlow, Imperial College Business School, UK: "Managing innovation in healthcare: Why is it such a problem?"
- The user group's challenges by the Relatives Association
- Inspiration lectures from practice – two different commercialization journeys – from ideation to implementation in a networked healthcare ecosystem: Micael Gustafsson, CEO, Learning to Sleep and Petronella Gustafsson, CEO, Progress Me
- Evening welcome dinner with bowling

Tuesday, August 20

- Roundtable discussion on students' research projects together with Professor James Barlow
- Keynote by Dr. Maya Hoveskog, Halmstad University: "Designing value creation for care"
- Keynote by Dr. Pontus Wärnestål, Halmstad University: "The designer's toolbox for human centered service innovation"
- Workshop I – Tools for value proposition design together with Dr. Maya Hoveskog and Dr. Deycy Sanchez.
- Keynote by Dr. Hélène Laurell, Halmstad University: "Who is a customer in a networked healthcare ecosystem?"

Wednesday, August 21

- Workshop II: Problem formulations together with representatives from the user group of the Relatives Association.
- Workshop III: Solutions development using different tools together with Dr. Maya Hoveskog and Dr. Deycy Sanchez.
- Student groups' work

Thursday, August 22

- Keynote, Professor Jens Nygren, Halmstad University, Sweden: "How to develop a theory of change for your innovation?"
- Workshop IIII: Follow-up with representatives from the user group.
- Workshop IV: Peer-review among the groups and pitching presentations together with HighFive

Friday, August 23

- The "Dragons' Den": The groups pitch their ideas to a jury.
- Closing lunch 12–13

The programme will be updated continuously