

## CIEL seminar series: Innovation, organizational change and industrial transformation, 2018

Innovation eco-systems, business eco-systems and platforms.  
16 October

The integrated view of business models.  
23 October, 10:45-11:45 in O316.

Open innovation.  
13 November

Iterative methods for product and business development.  
20 November

Normative criteria for product and business model design  
11 December