

EN2001 (Business English I, HT 2025, Ortsoberoende, 11103)

Number of possible respondents: 230

Answers: 30

Response rate: 13,04 %

Study pace: 25 %

Examiner's course analysis

Based on the course evaluation result - which are the strengths of the course?

The course shows a very high overall satisfaction level (course satisfaction index 87), indicating that most respondents experienced it as well designed and meaningful. Students particularly valued the clear structure, early access to all materials, flexible distance format, and the strong alignment between assignments, learning outcomes, and course aims. The breadth of business English content, varied assessment forms, and detailed, constructive feedback on writing assignments were frequently highlighted. Communication from the teacher was generally described as clear, supportive, and professional, and the examination formats were perceived as fair and achievable.

Based on the course evaluation result - which are the weaknesses of the course?

A recurring concern relates to the course literature, which several students felt was less useful than other materials, especially for higher-grade achievement. A smaller but consistent group of students expressed frustration with grading turnaround times and delayed email responses, likely connected to the heavy workload of a large distance course with many written assignments. Some students also noted that expectations regarding formality levels and revision requirements in early writing tasks could have been clearer. Isolated comments questioned grading judgments, often framed through individual expectations or prior experience so how much they reflect overall concerns is difficult to assess.

Comments about the collaboration with the course ambassadors

Kursambassadörer har inte kunnat rekryteras då kursen.

Conclusion and suggestions for course development or already made decisions

Overall, the course functions very well and meets its learning objectives, as reflected in both quantitative results and most qualitative feedback. Future development may focus on revising or partially replacing the course literature, clarifying assessment criteria and formality expectations earlier in the course, and exploring structural solutions to reduce feedback delays (e.g. workload distribution or support). These adjustments aim to strengthen an already successful course while acknowledging both student perspectives and the practical constraints under which the course is delivered.

Other comments

Regarding grading turnaround times, they were well within the three weeks of the deadline for the assignments. Regarding response to emails they were almost always within 72 hours.

I am overall satisfied with the course.

	Number of responses	Distribution (%)	Index (%) I am overall satisfied with the course	88
0 = I definitely do not agree	0	0%		
1	0	0%		
2	0	0%		
3	4	13%		
4	10	33%		
5 = I definitely agree	16	53%		
No opinion	0	0%		
Total	30	100%		

How much time have you spent on the course in relation to the course's study pace?

	Number of responses	Distribution (%)
Less time than the course study pace	11	37%
Corresponding to the course study pace	18	60%
More time than the course study pace	1	3%
Total	30	100%

The design of the course (teaching methods, literature, pedagogy, etc.) has been well adjusted to help me achieve the learning outcomes in the syllabus.

	Number of responses	Distribution (%)
0 = I definitely do not agree	0	0%
1	1	3%
2	1	3%
3	2	7%
4	12	40%
5 = I definitely agree	11	37%
No opinion	3	10%
Total	30	100%

Index (%) The design of the course (teaching methods, literature, pedagogy, etc.) has been well adjusted to help me achieve the learning outcomes in the syllabus.

83

During the course examinations, I have had the opportunity to show that I have achieved the learning outcomes in the syllabus.

	Number of responses	Distribution (%)
0 = I definitely do not agree	0	0%
1	0	0%
2	0	0%
3	4	13%
4	10	33%
5 = I definitely agree	14	47%
No opinion	2	7%
Total	30	100%

Index (%) During the course examinations, I have had the opportunity to show that I have achieved the learning outcomes in the syllabus.

87

I have experienced the social study environment as good during the course.

	Number of responses	Distribution (%)	Index (%) I have experienced the social study environment as good during the course.	
0 = I definitely do not agree	0	0%	91	
1	0	0%		
2	0	0%		
3	3	10%		
4	4	13%		
5 = I definitely agree	15	50%		
No opinion	8	27%		
Total	30	100%		

Course satisfaction index

Satisfaction index % (summary of all statements)	87
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