

IN8019 (Strategic Planning, HT 2025, Halmstad, H0415, X0415)

Number of possible respondents: 23

Answers: 12

Response rate: 52,17 %

Study pace: 50 %

Examiner's course analysis

Based on the course evaluation result - which are the strengths of the course?

One of the course's primary strengths lies in the teaching methods, particularly the flipped classroom approach that aligns with the learning outcomes. Students praised the real-world application through the Getinge company visit and case study work. The teaching team received exceptional feedback for creating an inclusive learning environment and being responsive to student needs throughout the course.

Based on the course evaluation result - which are the weaknesses of the course?

The main weakness identified was the initial course pacing and workload, with students feeling overwhelmed by the breadth of content at the expense of depth in understanding strategic frameworks. Students expressed a need for more detailed practical exercises on applying strategic management tools.

Comments about the collaboration with the course ambassadors

The course ambassador model worked well, with three course ambassadors engaged and effectively helping to gather feedback from their classmates. They played a crucial role in helping to adapt course structure, communication style, and teaching strategies based on students' feedback. Their involvement was particularly valuable in identifying early pacing challenges, enabling timely adjustments by the teaching team.

Conclusion and suggestions for course development or already made decisions

The course achieved strong results with an 88% satisfaction index. Key developments should include adding bi-weekly quizzes for continuous assessment, and creating deeper framework application workshops. The teaching team's responsiveness has already addressed pacing issues mid-course, showing good adaptive management.

Other comments

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I am overall satisfied with the course.

	Number of responses	Distribution (%)	Index (%) I am overall satisfied with the course	88
0 = I definitely do not agree	0	0%		
1	0	0%		
2	0	0%		
3	2	17%		
4	3	25%		
5 = I definitely agree	7	58%		
No opinion	0	0%		
Total	12	100%		

How much time have you spent on the course in relation to the course's study pace?

	Number of responses	Distribution (%)
Less time than the course study pace	0	0%
Corresponding to the course study pace	8	67%
More time than the course study pace	4	33%
Total	12	100%

The design of the course (teaching methods, literature, pedagogy, etc.) has been well adjusted to help me achieve the learning outcomes in the syllabus.

	Number of responses	Distribution (%)	Index (%) The design of the course (teaching methods, literature, pedagogy, etc.) has been well adjusted to help me achieve the learning outcomes in the syllabus.	
0 = I definitely do not agree	0	0%	92	
1	0	0%		
2	0	0%		
3	1	8%		
4	3	25%		
5 = I definitely agree	8	67%		
No opinion	0	0%		
Total	12	100%		

During the course examinations, I have had the opportunity to show that I have achieved the learning outcomes in the syllabus.

	Number of responses	Distribution (%)	Index (%) During the course examinations, I have had the opportunity to show that I have achieved the learning outcomes in the syllabus.	
0 = I definitely do not agree	0	0%	87	
1	0	0%		
2	0	0%		
3	3	25%		
4	2	17%		
5 = I definitely agree	7	58%		
No opinion	0	0%		
Total	12	100%		

I have experienced the social study environment as good during the course.

	Number of responses	Distribution (%)	Index (%) I have experienced the social study environment as good during the course.	
0 = I definitely do not agree	0	0%	87	
1	0	0%		
2	0	0%		
3	2	17%		
4	4	33%		
5 = I definitely agree	6	50%		
No opinion	0	0%		
Total	12	100%		

Course satisfaction index

Satisfaction index % (summary of all statements)	88
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