

IN8027 (Concurrent Product and Business Development II, HT 2025, Halmstad, H0421, X0421)

Number of possible respondents: 24

Answers: 4

Response rate: 16,67 %

Study pace: 50 %

Examiner's course analysis

Based on the course evaluation result - which are the strengths of the course?

Thank you for taking the time to complete the course evaluation. The response rate was slightly over 16 % which is lower compared to last year. It is difficult to draw any reliable insights given the response rate to the evaluation based on the fact that not all have expressed their opinion. You have, however, pointed out that you liked the tools and workshops, link to a real case company. However, while some of you have liked the tools and the workshops, others point out that reducing the number of workshops is needed as well as the time gap between the last session in the course and the oral exam.

Based on the course evaluation result - which are the weaknesses of the course?

Your suggestion for improvements was to see over how the Business Model Innovation course relates to this course to avoid overlaps. You also asked for more clarity of the instructions for the oral exam. I will consider those suggestions next year and see how we could work a bit differently around those aspects.

Comments about the collaboration with the course ambassadors

The collaboration with the course ambassadors worked smoothly, and a good constructive dialogue was established. The same strengths and weaknesses as the course evaluation were brought up with the conclusion that the course structure and content are good, but there is a need of some small adjustments when it comes to the reading circles as well as the information provided before the oral exam. The "every second week" setup worked well as well to ensure good coordination between the parallel courses. The strengths lifted were related to course structure and organization, workshops, and the Polestar case in focus.

Conclusion and suggestions for course development or already made decisions

Overall, you are satisfied with the course. However, you have given some suggestions for improving it organizationally.

Other comments

-

I am overall satisfied with the course.

	Number of responses	Distribution (%)	Index (%) I am overall satisfied with the course	87
0 = I definitely do not agree	0	0%		
1	0	0%		
2	0	0%		
3	1	25%		
4	0	0%		
5 = I definitely agree	2	50%		
No opinion	1	25%		
Total	4	100%		

How much time have you spent on the course in relation to the course's study pace?

	Number of responses	Distribution (%)
Less time than the course study pace	0	0%
Corresponding to the course study pace	3	75%
More time than the course study pace	1	25%
Total	4	100%

The design of the course (teaching methods, literature, pedagogy, etc.) has been well adjusted to help me achieve the learning outcomes in the syllabus.

	Number of responses	Distribution (%)
0 = I definitely do not agree	0	0%
1	0	0%
2	0	0%
3	0	0%
4	0	0%
5 = I definitely agree	3	75%
No opinion	1	25%
Total	4	100%

Index (%) The design of the course (teaching methods, literature, pedagogy, etc.) has been well adjusted to help me achieve the learning outcomes in the syllabus.

100

During the course examinations, I have had the opportunity to show that I have achieved the learning outcomes in the syllabus.

	Number of responses	Distribution (%)
0 = I definitely do not agree	0	0%
1	0	0%
2	1	25%
3	0	0%
4	2	50%
5 = I definitely agree	1	25%
No opinion	0	0%
Total	4	100%

Index (%) During the course examinations, I have had the opportunity to show that I have achieved the learning outcomes in the syllabus.

75

I have experienced the social study environment as good during the course.

	Number of responses	Distribution (%)	Index (%) I have experienced the social study environment as good during the course.	
0 = I definitely do not agree	0	0%	93	
1	0	0%		
2	0	0%		
3	0	0%		
4	1	25%		
5 = I definitely agree	2	50%		
No opinion	1	25%		
Total	4	100%		

Course satisfaction index

Satisfaction index % (summary of all statements)	88
--	----