

IN8028 (Industrial Marketing, HT 2025, Halmstad, H0419, X0419)

Number of possible respondents: 26

Answers: 12

Response rate: 46,15 %

Study pace: 50 %

Examiner's course analysis

Based on the course evaluation result - which are the strengths of the course?

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Based on the course evaluation result - which are the weaknesses of the course?

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Comments about the collaboration with the course ambassadors

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Conclusion and suggestions for course development or already made decisions

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Other comments

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I am overall satisfied with the course.

	Number of responses	Distribution (%)	Index (%) I am overall satisfied with the course	72
0 = I definitely do not agree	1	8%		
1	1	8%		
2	1	8%		
3	0	0%		
4	5	42%		
5 = I definitely agree	4	33%		
No opinion	0	0%		
Total	12	100%		

How much time have you spent on the course in relation to the course's study pace?

	Number of responses	Distribution (%)
Less time than the course study pace	0	0%
Corresponding to the course study pace	6	50%
More time than the course study pace	6	50%
Total	12	100%

The design of the course (teaching methods, literature, pedagogy, etc.) has been well adjusted to help me achieve the learning outcomes in the syllabus.

	Number of responses	Distribution (%)	Index (%) The design of the course (teaching methods, literature, pedagogy, etc.) has been well adjusted to help me achieve the learning outcomes in the syllabus.	
0 = I definitely do not agree	1	8%	73	
1	1	8%		
2	1	8%		
3	0	0%		
4	4	33%		
5 = I definitely agree	5	42%		
No opinion	0	0%		
Total	12	100%		

During the course examinations, I have had the opportunity to show that I have achieved the learning outcomes in the syllabus.

	Number of responses	Distribution (%)	Index (%) During the course examinations, I have had the opportunity to show that I have achieved the learning outcomes in the syllabus.	
0 = I definitely do not agree	0	0%	82	
1	0	0%		
2	1	8%		
3	1	8%		
4	6	50%		
5 = I definitely agree	4	33%		
No opinion	0	0%		
Total	12	100%		

I have experienced the social study environment as good during the course.

	Number of responses	Distribution (%)	Index (%) I have experienced the social study environment as good during the course.	
0 = I definitely do not agree	1	8%	75	
1	0	0%		
2	1	8%		
3	2	17%		
4	3	25%		
5 = I definitely agree	5	42%		
No opinion	0	0%		
Total	12	100%		

Course satisfaction index

Satisfaction index % (summary of all statements)	75
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