

MX6011 (Innovation for Sustainable Business Development, HT 2025, Halmstad, E0525, H0525, X0525)

Number of possible respondents: 10

Answers: 8

Response rate: 80,00 %

Study pace: 50 %

Examiner's course analysis

Based on the course evaluation result - which are the strengths of the course?

The interactivity of the course - discussions and interactions is a dominant theme in the course.

The seminars, both the ones led by the students and the teachers, were appreciated and contributed to deep learning outcomes.

The social study environment is very positive, respectful and inclusive.

Based on the course evaluation result - which are the weaknesses of the course?

Guest workshops and guest lectures.

Some pointed out that the course literature sometimes was too theoretical and hard to apply to practical settings.

The course load was by some perceived as too high.

Some pointed out that it was hard to know what to focus on for the exam.

Comments about the collaboration with the course ambassadors

Two course ambassadors were appointed. They were asked to provide feedback on the course halfway through. They also provided feedback on questions to include in the course evaluation.

Conclusion and suggestions for course development or already made decisions

Suggestions for improvements:

Connect guest lectures and workshops better to the course literature and goals.

More practical examples and cases to complement theoretical aspects from the course literature.

Provide clearer study instructions for the exam.

Other comments

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I am overall satisfied with the course.

	Number of responses	Distribution (%)	Index (%) I am overall satisfied with the course	62
0 = I definitely do not agree	0	0%		
1	1	12%		
2	1	12%		
3	2	25%		
4	4	50%		
5 = I definitely agree	0	0%		
No opinion	0	0%		
Total	8	100%		

How much time have you spent on the course in relation to the course's study pace?

	Number of responses	Distribution (%)
Less time than the course study pace	0	0%
Corresponding to the course study pace	3	38%
More time than the course study pace	5	62%
Total	8	100%

The design of the course (teaching methods, literature, pedagogy, etc.) has been well adjusted to help me achieve the learning outcomes in the syllabus.

	Number of responses	Distribution (%)
0 = I definitely do not agree	0	0%
1	0	0%
2	3	38%
3	3	38%
4	2	25%
5 = I definitely agree	0	0%
No opinion	0	0%
Total	8	100%

Index (%) The design of the course (teaching methods, literature, pedagogy, etc.) has been well adjusted to help me achieve the learning outcomes in the syllabus.

57

During the course examinations, I have had the opportunity to show that I have achieved the learning outcomes in the syllabus.

	Number of responses	Distribution (%)
0 = I definitely do not agree	0	0%
1	0	0%
2	1	12%
3	1	12%
4	3	38%
5 = I definitely agree	3	38%
No opinion	0	0%
Total	8	100%

Index (%) During the course examinations, I have had the opportunity to show that I have achieved the learning outcomes in the syllabus.

80

I have experienced the social study environment as good during the course.

	Number of responses	Distribution (%)	Index (%) I have experienced the social study environment as good during the course.	
0 = I definitely do not agree	0	0%	92	
1	0	0%		
2	0	0%		
3	1	12%		
4	1	12%		
5 = I definitely agree	6	75%		
No opinion	0	0%		
Total	8	100%		

Course satisfaction index

Satisfaction index % (summary of all statements)	73
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To give presentations and to prepare discussion topics have been an efficient method to learn about business sustainability

To give presentations and to prepare discussion topics have been an efficient method to learn about business sustainability	Number of responses	Distribution (%)
0 = I definitely do not agree	0	0%
1	0	0%
2	1	12%
3	4	50%
4	2	25%
5 = I definitely do agree	1	12%
Total	8	100%

The workshops with HighFive have been useful and increased my understanding of innovation and sustainable business development

The workshops with HighFive have been useful and increased my understanding of innovation and sustainable business development	Number of responses	Distribution (%)
0 = I definitely do not agree	0	0%
1	4	50%
2	2	25%
3	2	25%
4	0	0%
5 = I definitely agree	0	0%
Total	8	100%

The guest lectures (Per-Ola, Ghazal, and Emy) have provided relevant practical perspectives on sustainable business development

The guest lectures (Per-Ola, Ghazal, and Emy) have provided relevant practical perspectives on sustainable business development	Number of responses	Distribution (%)
0 = I definitely do not agree	1	12%
1	2	25%
2	4	50%
3	0	0%
4	0	0%
5 = I definitely agree	1	12%
Total	8	100%

I am satisfied with the course literature

I am satisfied with the course literature	Number of responses	Distribution (%)
0 = I definitely do not agree	0	0%
1	2	25%
2	1	12%
3	2	25%
4	3	38%
5 = I definitely agree	0	0%
Total	8	100%